

Health & Fitness Advisory Committee
Approved Meeting Minutes
February 28, 2022

The meeting of the Health and Fitness Advisory Committee was virtual and came to order at 7:05 p.m.

Present were Dan Burns, Anish Manrai, Tavia Patusky, Kevin Shaffer, Vicki Burns, Chris Lucas, Steve Hess, Michele Jacobs, Jessica Rennenkampf, Mushfiquir (M) Rahman, Dana Haynes-Powell, Cathy Weiss, Larry Sorkin, Jeff Lunder, Bob Bertlett and Jack Sacchetti.

Agenda: The agenda was approved with addition of introduction of 2 new members to the group- Mushfiquir (M) Rahman and Dana Haynes-Powell.

Minutes: The minutes were approved as presented.

Chair Update and Group Discussion

Tavia Patusky started off the meeting by announcing that Kevin Shaffer will be taking the staff liaison position from her after this meeting. The HAFAC Chair, Jessica Rennenkampf, discussed that she had not been in the gym due to surgery and that she missed her gym friend and opened it up to the group for open discussion.

Jack spoke about seeing class numbers and general member usage increasing despite the Omicron surge and he noted that he is seeing more classes at capacity, BodyPump, Body Sculpt and Barre seem to be the ones always full.

Michele had a question about seeing about 550 “new members” in the Group Fitness Report which was clarified by Vicki Burns to be 550 CA Facebook at Home users. She also thanked Vicki for the bands we added to Colleen’s class.

Jessica then introduced the two new members in the group and asked them to make a statement. Mushfiquir mentioned that he goes to Athletic Club and Supreme on average 6 days a week and frequents the pools in the summer. He likes the facility hours and pools. Dana then spoke up to say that just started using the gyms in 2016 but her family has been using the various facilities for years and that they all love the classes, adding that they are like a party.

Jack mentioned that he had suggested another member for the Committee named Darcy. Tavia indicated that when she had spoken to Darcy, inclusion would not fit into her schedule at the time. Tavia did indicate that we would reach out again.

S&F Updates

Dan started by indicating that we have been seeing a good mix of new and former members joining/rejoining and using the club and that our usage is approx 55% of normal and that 70% of Play members have returned., which is good upward momentum considering the Delta and Omicron surges. He said the industry is seeing those numbers vary by region but that they are consistent with similar

regions with similar demographics, noting that Columbia is a cautious community. He noted that people miss their fitness community and that Peloton has been experiencing issues with user logins dropping to about 50% of peak pandemic levels because people want to go back to the gym. Also, it was mentioned the Equinox has seen that 30% of their virtual users are from within the club.

Dan continued in his conversation with the Community's Medical Advisor, Dr. Oken, that we are looking good for spring and that schools suspending mask mandates sends a strong signal to the community.

Dan indicated that the CA Board approved the budget last Thursday and that the final budget was very similar to the scenario 1 budget with the major change being the reflection of the Howard County minimum wage increase which begins in April. Further, Dan continued by noting that the increase and wage compression added about a half million dollars just for the CPS payroll. The board's direction was to offset the increase with the necessary revenue increases to dues. This year that increase will be approx 5% versus the normal 3% noting that our current inflation rate is in the 7% to 8% range. Also, Dan shared that our Capital budget for CPS is approx 8 to 9 million which is much less than our normal average of 20 million which is resulting in Supreme's renovations being on hold until FY24 and CG is slated for FY 25/26.

Jack asked Dan what he thought the impact of the increase will be on membership to which Dan commented that he did not think it would be that great. Feedback from our sales team and indicators on cancellations rarely mention the cost to be a barrier.

Dan reminded the group about our survey and the added questions surrounding age, gender, ethnicity and sexual orientation. He advised that while folks opting to answer right now is low, he expects that it will increase as it becomes more of the norm and that ultimately it will help us better serve the community.

Michelle then raised a question about the word "pool" that she saw in the survey word cloud and asked how CA is looking with regard to opening all the pools this summer. Dan followed up with, our plan is to open all pools however we are still experiencing a lifeguard shortage specifically for Hope Well and Dasher Green pools. He asked that the group help spread the word about CA hiring lifeguards with a starting pay of \$14 per hour.

Club Updates

Jessica asked the group if there were any questions on the Club Reports.

Michele commented that she really likes the multicultural dance classes that we featured and commented that we need more of them. Dan explained that there should be more cross over activities since the change last October charging him with oversight. Further, he explained that the old Sports & Fitness group had been expanded now to be Community Program Services which brought in the Art Center, Archives, School Age Services and the Multicultural Center to his oversight.

Jessica raised the question of some program which would be cross promotional to include some business like Coffee Shops as a further expansion of Community Services at events etc. Tavia added that there would be more cross promotional activities and explained that we currently have rotating exhibits from

Archives, Art Center and Multicultural Center that will be moving to different clubs and facilities in the next few months. Michele commented that she was very excited about the new partnering.

Jack asked about the guest and youth policy changes which he had heard discussed while at the club. He asked that the new policy be added to the next agenda for discussion. Tavia clarified that the policies were not really new (more of a housekeeping item) and that they were just a consolidation of policies and informed all that they can be found on the website. Kevin will send out a link to the group. Jack further asked about the new data that he believed was being collected with the installation of iPads at the facilities and Tavia clarified that all the same information is getting captured so this really is not any additional work for guests.

Tavia added that the Annual Report from HAFAC timeline would be moving up. It will be an agenda topic for our next meeting. Jessica asked for the actual due date and Tavia replied it would be due sometime in May in time of the new board seating.

Next meeting date was established to be April 4th, in person, Long Reach Tennis Center at 7pm.

Meeting adjourned at 7:59pm.