



January 3, 2020

To: Columbia Association Board of Directors
(E-mail: Board.Members.FY20@ColumbiaAssociation.org)
CA Management

From: Andrew C. Stack, Board Chair

The Columbia Association Board of Directors Work Session will be held on Thursday, January 9, 2020 at 7:00 p.m. at Columbia Association headquarters, 6310 Hillside Court, Suite 100, Columbia, MD 21046.

AGENDA

- | | 5 min. | Page Nos. |
|--|-----------------|------------------|
| 1. Call to Order | | |
| (a) Announce Directors/Senior Staff Members in Attendance | | |
| (b) Remind attendees that Work Sessions are not Recorded/Broadcast | | |
| (c) Inquire if any Board members are attending remotely via phone | | |
| (d) Remind Board members to speak into the microphones | | |
| 2. Approval of Agenda | 1 min. | |
| 3. Resident Speakout | | |
| 3 Minutes per Individual; 5 Minutes per Group; 1 Minute for Response to Questions | | |
| 4. Work Session Topics | 125 min. | |
| (a) CA Market Research Findings (<i>Presentation by Laura Sitler</i>) | (30 min.) | 2 - 33 |
| (b) Discussion of Draft FY 21 and Conditional FY 22 Budgets – Operating and Capital | (60 min.) | 34 |
| (c) Applicable State Legislation Discussion | (15 min.) | 35 - 36 |
| (d) Easement Request – Eden Brook Temporary Construction Easement | (10 min.) | 37 - 50 |
| (e) Easement Request – Sewell's Orchard Pond Retrofit Temporary Construction Easement | (10 min.) | 51 - 52 |
| 5. Chairman's Remarks | 3 min. | 53 |
| 6. President's Remarks; Follow-Up Questions from the Board Members | 10 min. | |
| 7. Proposed New Topics | 5 min. | |
| 8. Adjournment – Anticipated Ending Time: Approximately 10:00 p.m. | | |

Next Board Meeting

Thursday, January 23, 2020 – 7:00 p.m.

ARRANGEMENTS FOR AN INTERPRETER FOR THE HEARING IMPAIRED CAN BE MADE BY CALLING 410-715-3111 AT LEAST THREE DAYS IN ADVANCE OF THE MEETING.

CA Mission Statement

Engage our diverse community, cultivate a unique sense of place, and enhance quality of life

CA Vision Statement

CA creates and supports solutions to meet the evolving needs of a dynamic and inclusive community.



Research Findings

August 28, 2019



RESEARCH OBJECTIVES

Create a pre-campaign baseline for ongoing measurement among various key groups.

Key Groups

- Members
- Non-members
- Fitness intenders
- Yoga/wellness intenders

Measures

- Awareness
- Knowledge
- Perceptions
- Reputation
- Utilization

Marketing Team will use the findings as a guide to identify opportunities and create a brand campaign that can emotionally resonate across diverse audience groups.

METHODOLOGY

This market research survey study targeted individuals of various life stages, length of residence, and economic and demographic backgrounds in the following zip codes: 20794, 21029, 21042, 21043, 21044, 21045, 21046, and 21075.

Arbit used a combination of CA's internal database and market research partner databases to gain responses. The study was fielded from May 9, 2019 to June 4, 2019.

Data presented reflects responses by 196 Members and 492 Non-members.

EXECUTIVE SUMMARY

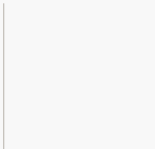
EXECUTIVE SUMMARY

Overall, both CA members and non-members have high awareness and positive perceptions of CA: 89% of members and 74% of non-members rated CA as fitting very well or somewhat well with the CA mission statement.

Both groups have a clear understanding and positive perceptions of the services offered, including offering a variety of programs that are convenient, good value, innovative, promote a sense of community and enhance their quality of life.

Utilization of facilities is much lower for non-members, including free-to-use facilities such as open space and community centers. Increasing usage of these may create more experiences that lead to membership.

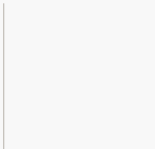
The greatest membership opportunity is in the zip codes outside and adjacent to Columbia. 44% of members and 55% of non-members came from outside of Columbia proper.



EXECUTIVE SUMMARY

Columbia Athletic Club and Columbia Gym were rated highest across many measures among both members and non-members. Non-members who are likely to switch are very price sensitive, and the Y in Ellicott City (Dancel) is ranked highest for price. A very cost-efficient campaign that keeps a good offer top of mind will be critical to capturing this limited opportunity.

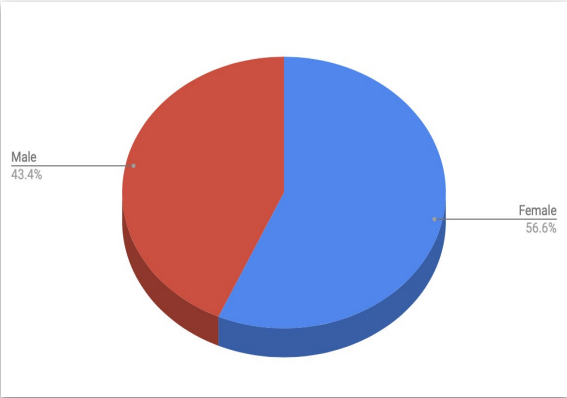
Awareness (39%) and perceptions of Haven on the Lake are lagging, with most of those perceptions formed from when it first opened (expensive spa vs. yoga/barre/Pilates). It will require a complete brand relaunch campaign.



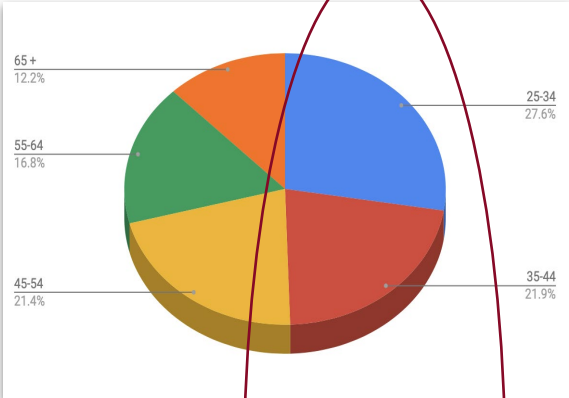
MEMBER VS. NON-MEMBER DATA

196 MEMBERS & 492 NON-MEMBERS

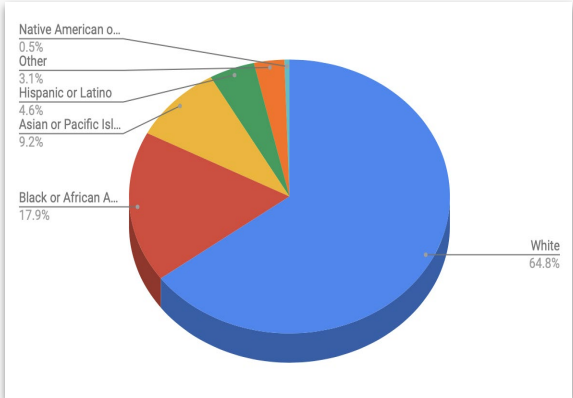
DEMOGRAPHICS ARE SIMILAR, WITH THE EXCEPTION OF AGE



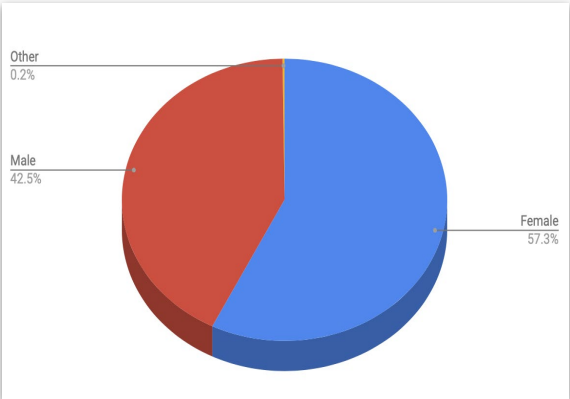
Members: Gender



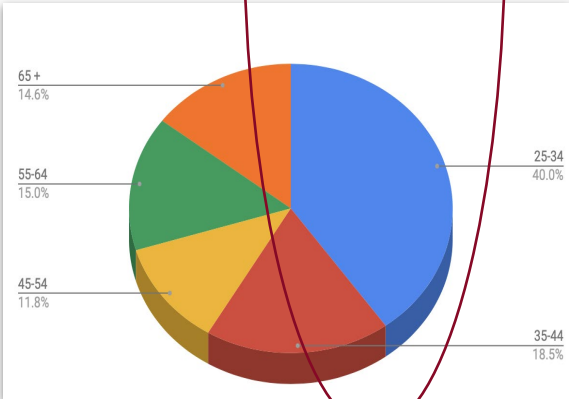
Members: Age



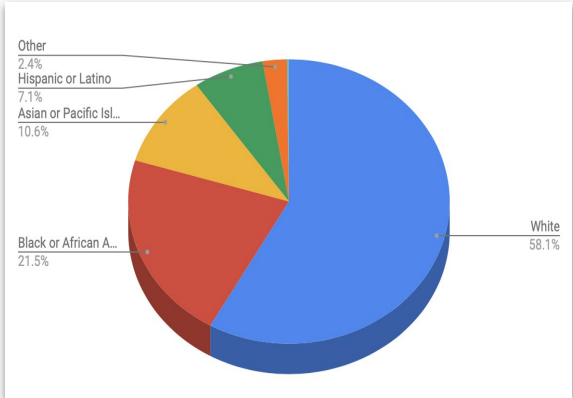
Members: Race/Ethnicity



Non-members: Gender



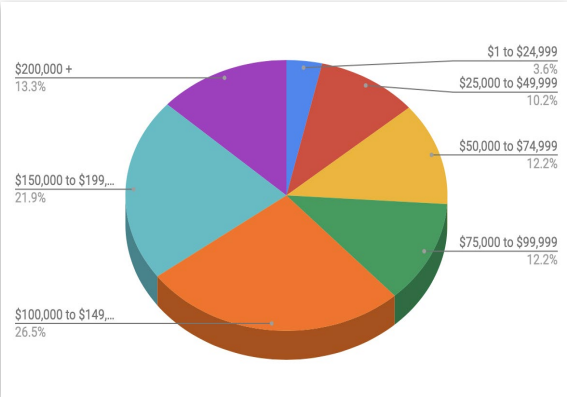
Non-members: Age



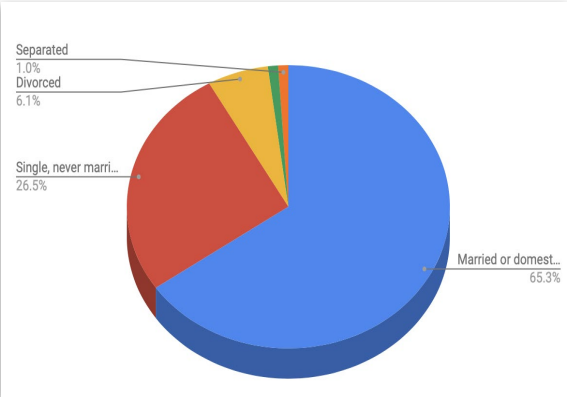
Non-members: Race/Ethnicity

59% of Non-members are 25-44 vs. 49.5% of Members.

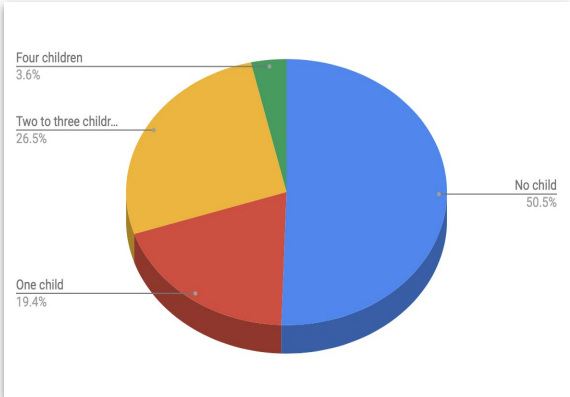
DEMOGRAPHICS ARE SIMILAR



Members: HH Income

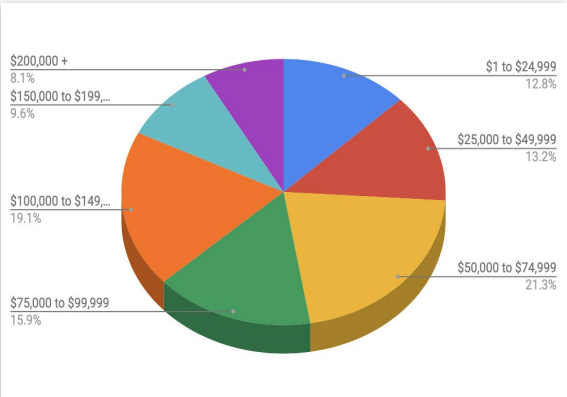


Members: Marital Status

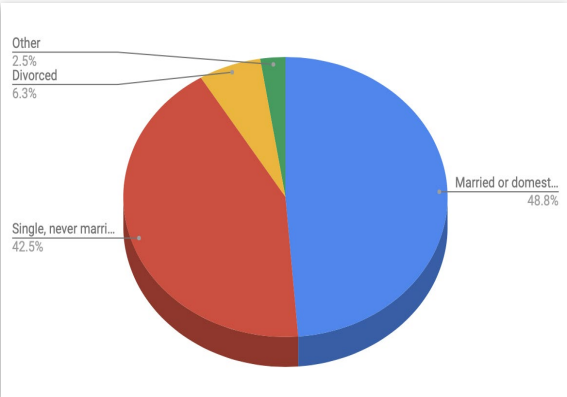


Members: Children

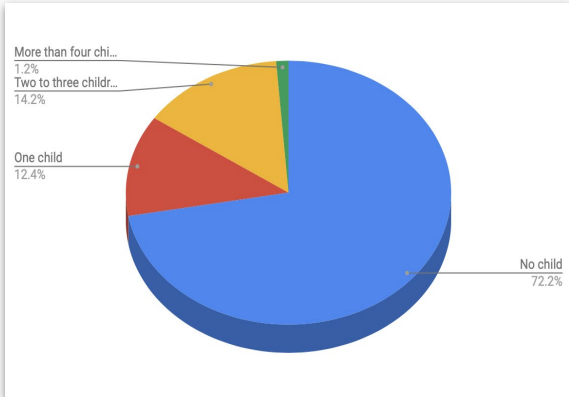
Half of Members have children; 28% of Non-members



Non-members: HH Income



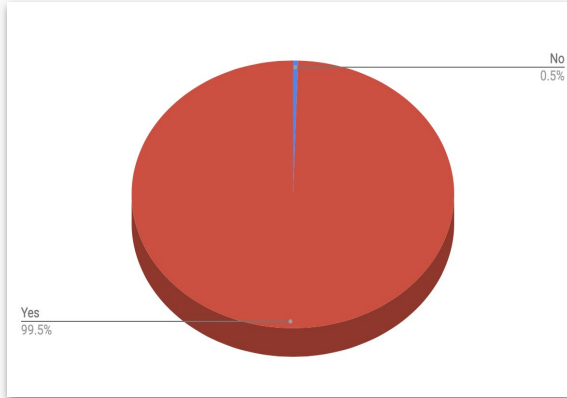
Non-members: Marital Status



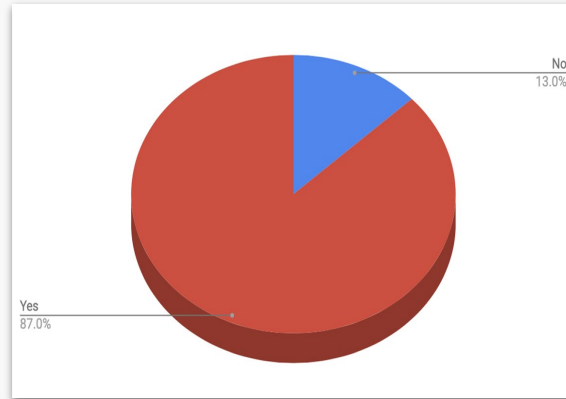
Non-members: Children

AWARENESS

Are you aware of Columbia Association?



Members

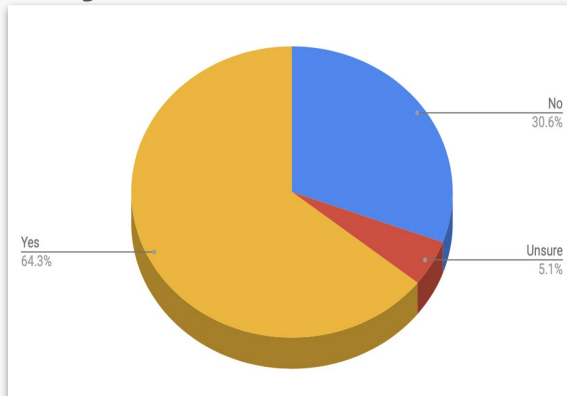


Non-members

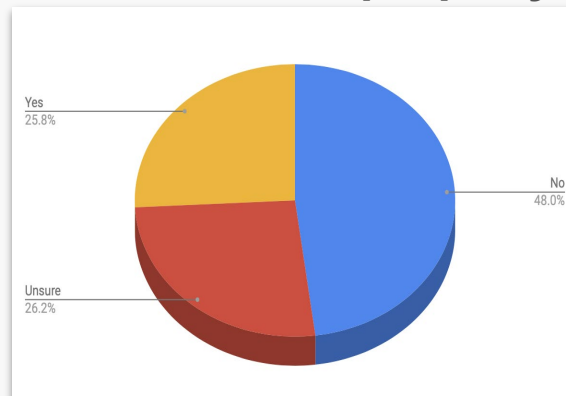
87% of Non-members are aware of CA.

26% (128 respondents) are unsure if they live on CA property, while 48% said no.

Do you live on a Columbia Association assessed property?



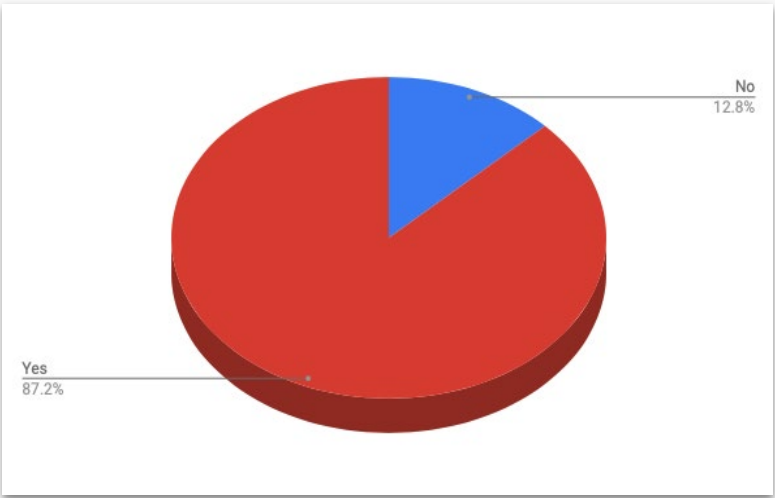
Members



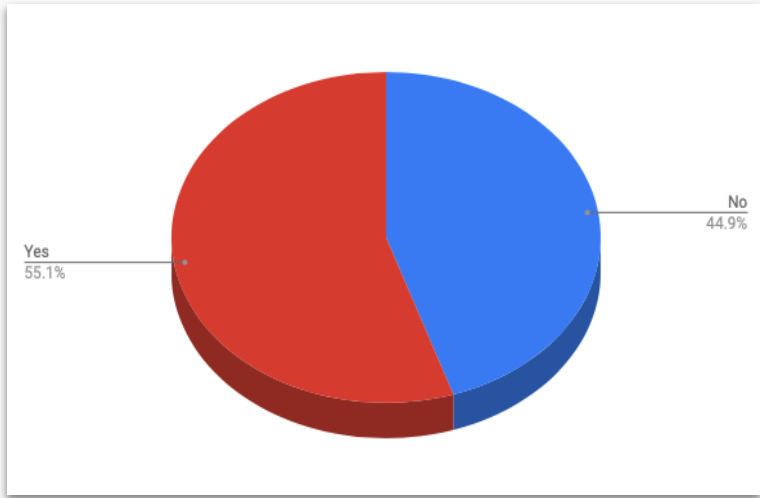
Non-members

MEMBERSHIP AWARENESS

Are you aware that people living in Columbia Association assessed properties – whether owners or renters – receive a discount on Columbia Association memberships?



Members



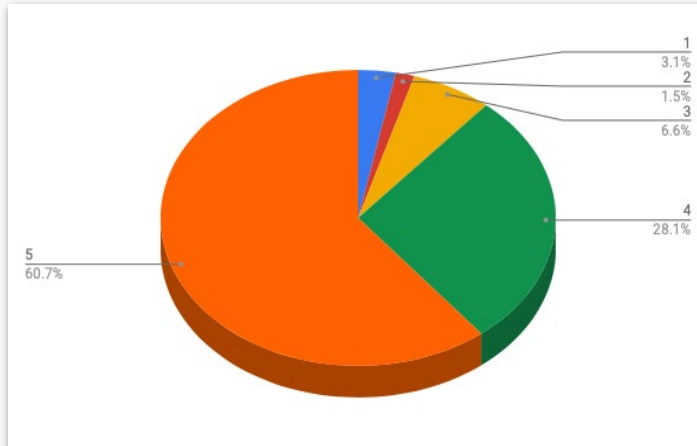
Non-members

45% of Non-members and nearly 13% of Members are not aware they are eligible for a discount, presenting a messaging opportunity for CA.

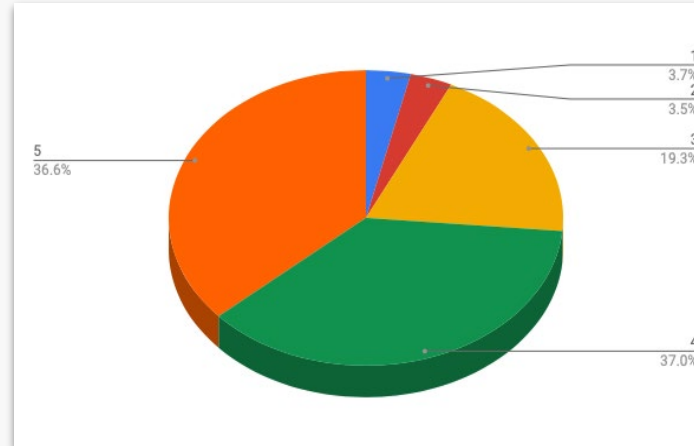
*See zip code breakout in appendix.

UNDERSTANDING CA

Members



Non-members

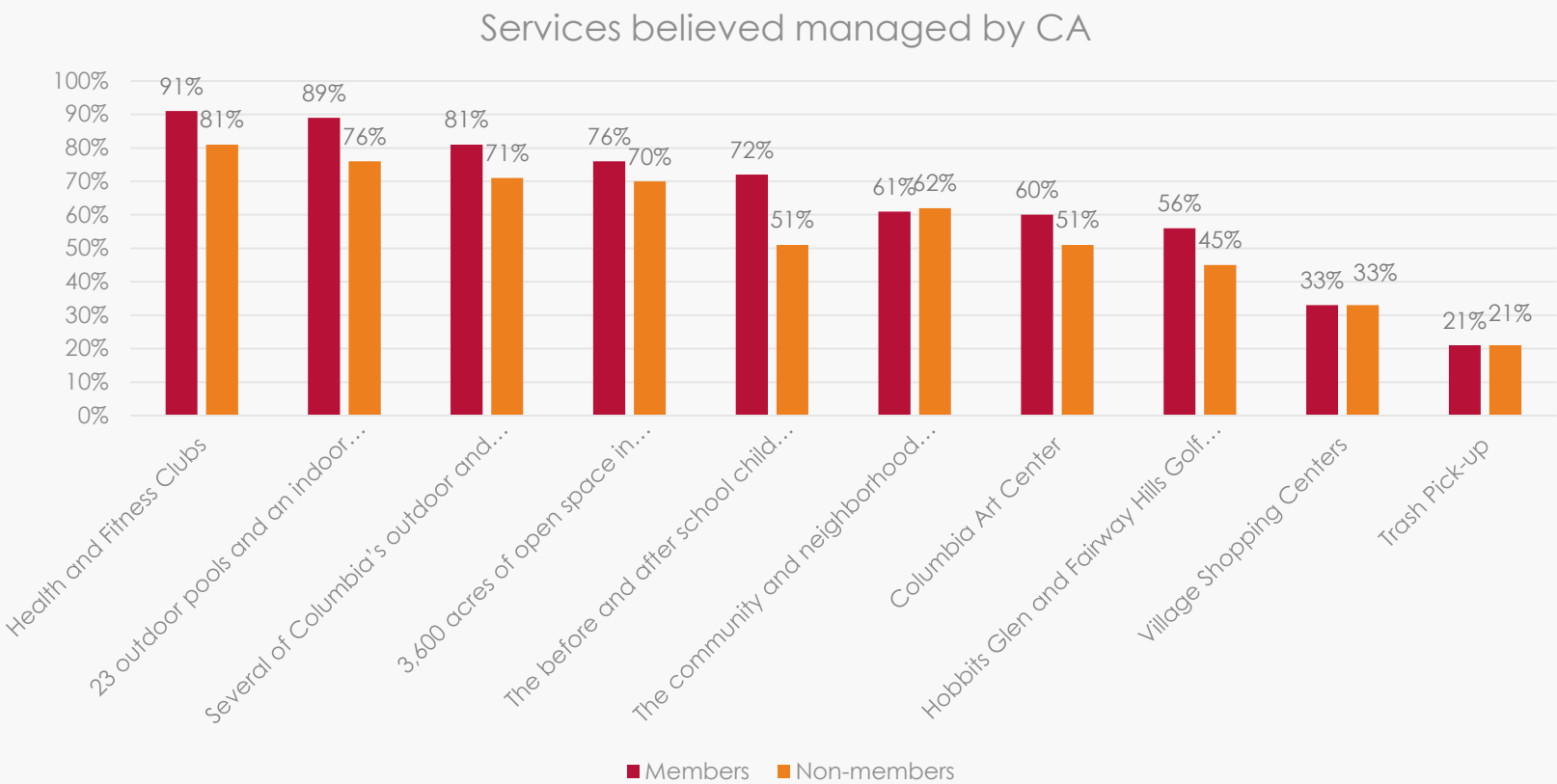


Members are more likely to understand CA's mission and offering.

We asked respondents to read the following paragraph and rate it for how well it fits their understanding of Columbia Association. (1 - Not Well, 5 - Very Well).

Columbia Association (CA) is a nonprofit community services corporation that manages Columbia, Maryland. Its mission is to enhance the quality of life for people living and/or working in Columbia. Columbia Association is committed to offering a wide range of cultural, recreational and community service programs and facilities designed to serve all age groups and to make living in Columbia an enjoyable and enriching experience.

BOTH GROUPS SHARE A SIMILAR UNDERSTANDING OF SERVICES CA PROVIDES



Non-members have a slightly lower score on most services.

21% of each group believes CA handles trash pick-up.

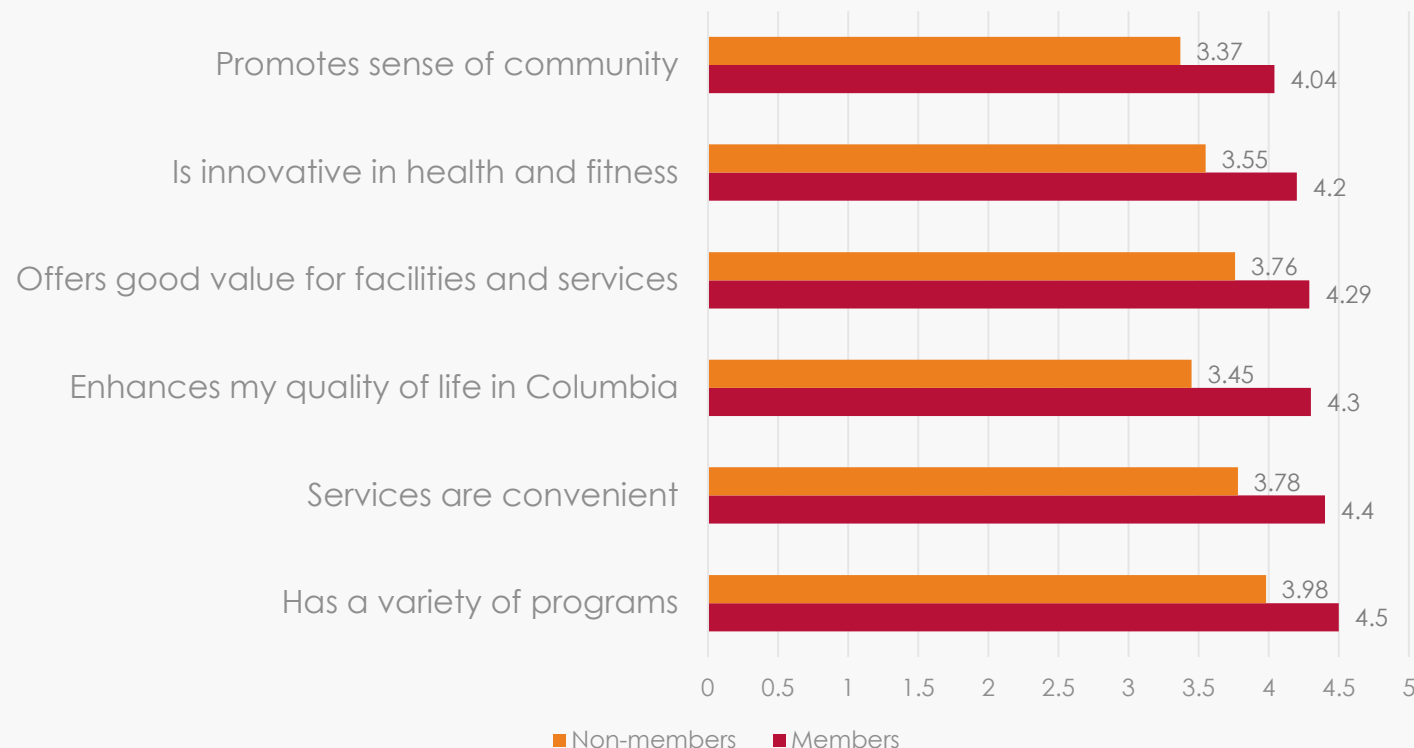
Please indicate which of the following services, facilities or programs you believe are managed by Columbia Association.

PERCEPTION OF CA

We asked respondents to rate how well each of the following fits their perception of Columbia Association. (1 - Not Well, 5 - Very Well)

While no score fell below 3.3,
Members score
CA 13% – 25% higher
than Non-members on all
attributes, most notably
"Enhances my quality of life" and
"Promotes sense of community."

Perception of CA



UTILIZATION

Unsurprisingly, Members show highest usage, while Non-members are enjoying open space and occasionally the community centers.

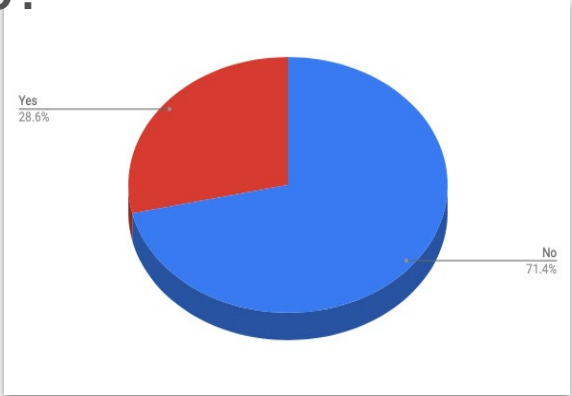
Indicate usage on below services, programs or facilities*	Have Utilized	
	Member	Non-member
3,600 acres of open space in Columbia, including the lakes, ponds, parks, tot lots, and pathways	90%	77%
The community and neighborhood centers	76%	52%
23 outdoor pools and an indoor swim center	85%	34%
Several of Columbia's outdoor and indoor tennis clubs	42%	16%
Columbia Art Center	43%	24%
Supreme Sports Club	68%	16%
Columbia Athletic Club	66%	15%
Columbia Gym	64%	16%
Hobbitts Glen and Fairway Hills Golf Courses	31%	17%
The before and after school child care and summer camps	31%	10%

*Based on frequency of use questions. See appendix.

FITNESS QUESTIONS

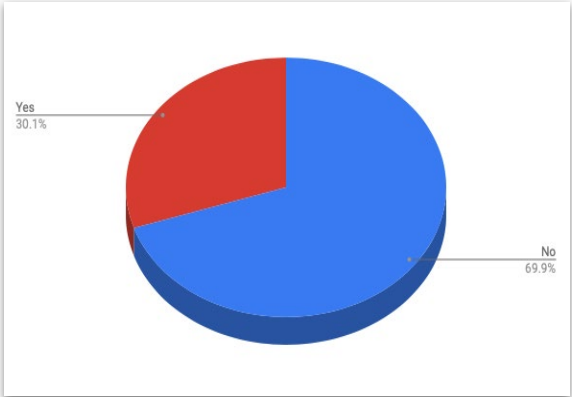
FITNESS MEMBERSHIPS

Are you currently a member of, or frequently visit, a non-CA fitness center, gym or studio?



Members

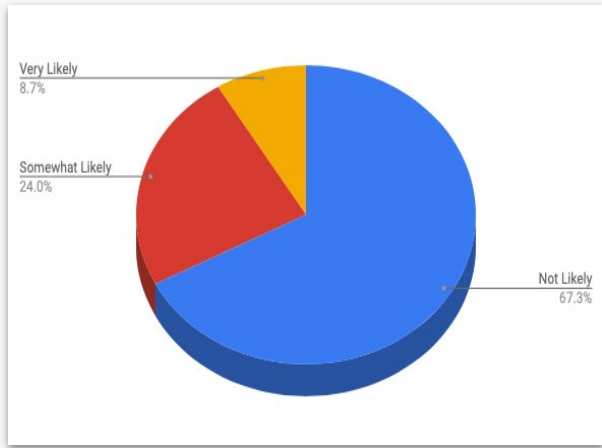
Members	
Life Time Fitness	18
The Y in Ellicott City (Dancel)	9
OrangeTheory Fitness	3
Yoga Works	12
Other (Please list below)	23



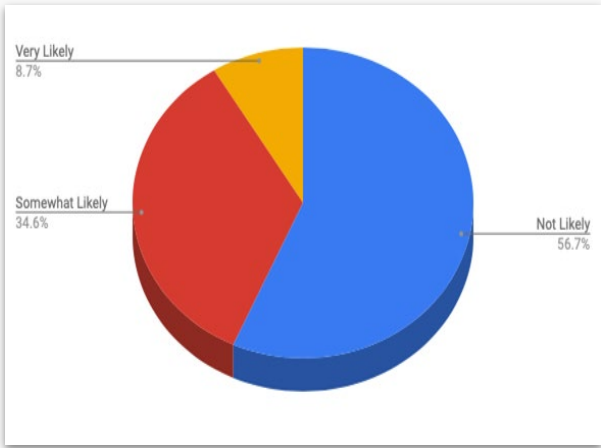
Non-members

Non-members	
Life Time Fitness	46
The Y in Ellicott City (Dancel)	37
OrangeTheory Fitness	10
Yoga Works	11
Other (Please list below)	66

LIKELY TO JOIN/SWITCH FITNESS CLUB, 6 MONTHS



Members



Non-members

How likely are you to change or join a fitness club, gym or studio in the next 6 months?

There are 213 Non-members who are somewhat or very likely to switch. Who are they? Building a profile...

Gender:

- 59.6% Female
- 40.4% Male

Marital Status:

- 50% Single
- 38% Married

Age:

- 52.6% are ages 25-34
- 17.8% are ages 35-44
- 29.5% are ages 45+

Children:

- 73% No children
- 11% 1 child
- 16% 2-3 children

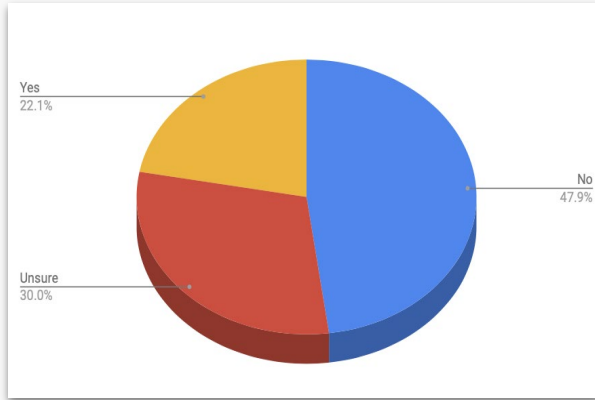
Race:

- 49.3% White
- 25.8% Black or AA
- 13.1% Asian or Pacific Island
- 10.3 % Hispanic

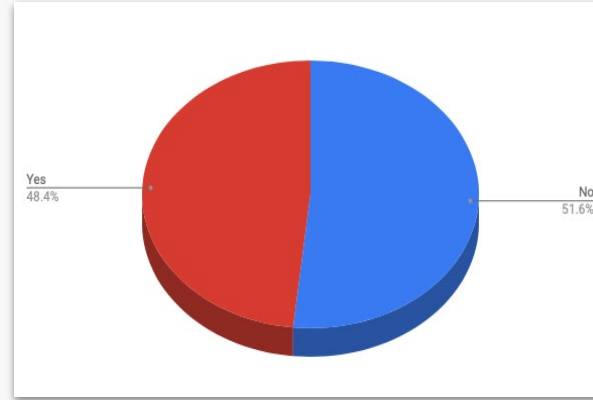
HH Income:

- 15% - \$25K – \$50K
- 27% - \$50K - \$75K
- 16% - \$75K – \$100K
- 16% - \$100K – \$150K

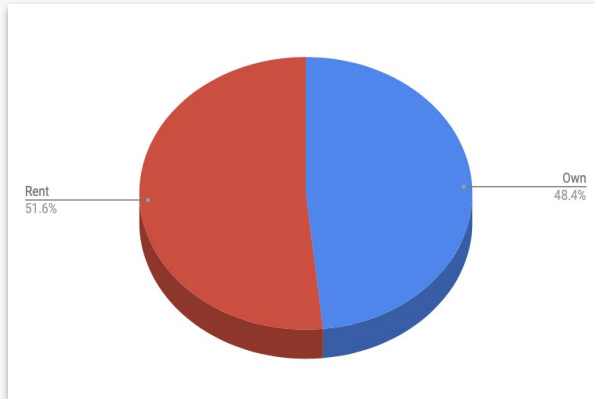
NON-MEMBERS LIKELY TO SWITCH



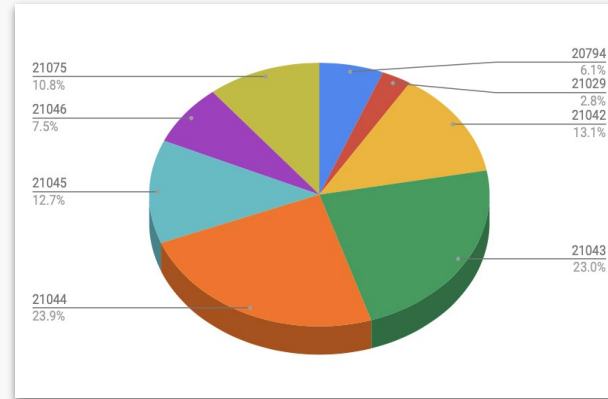
Do you live on CA assessed property?



Aware of discount for living in Columbia?



Do you rent or own?



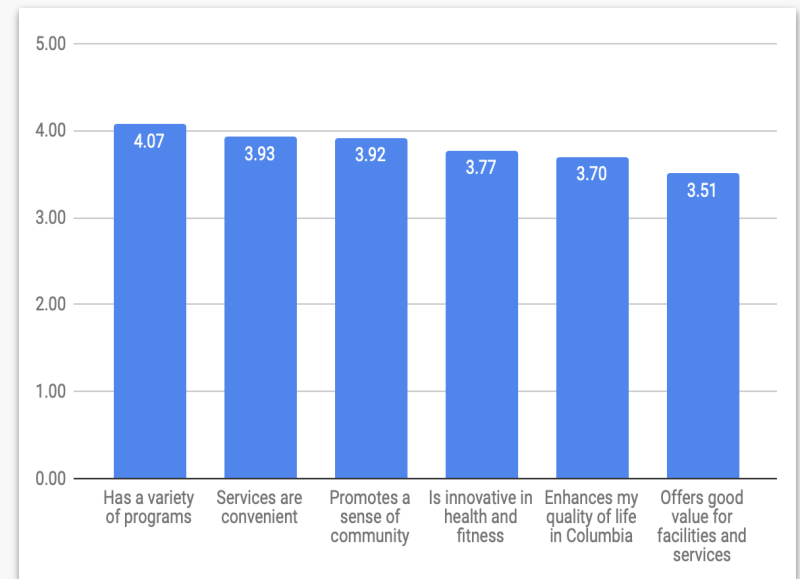
Which zip code do you live in?

Building a Profile...

Even among the non-members, CA does not have an awareness issue.

- 84% are aware of CA
- 71% rate the “positioning statement” in top 2 boxes

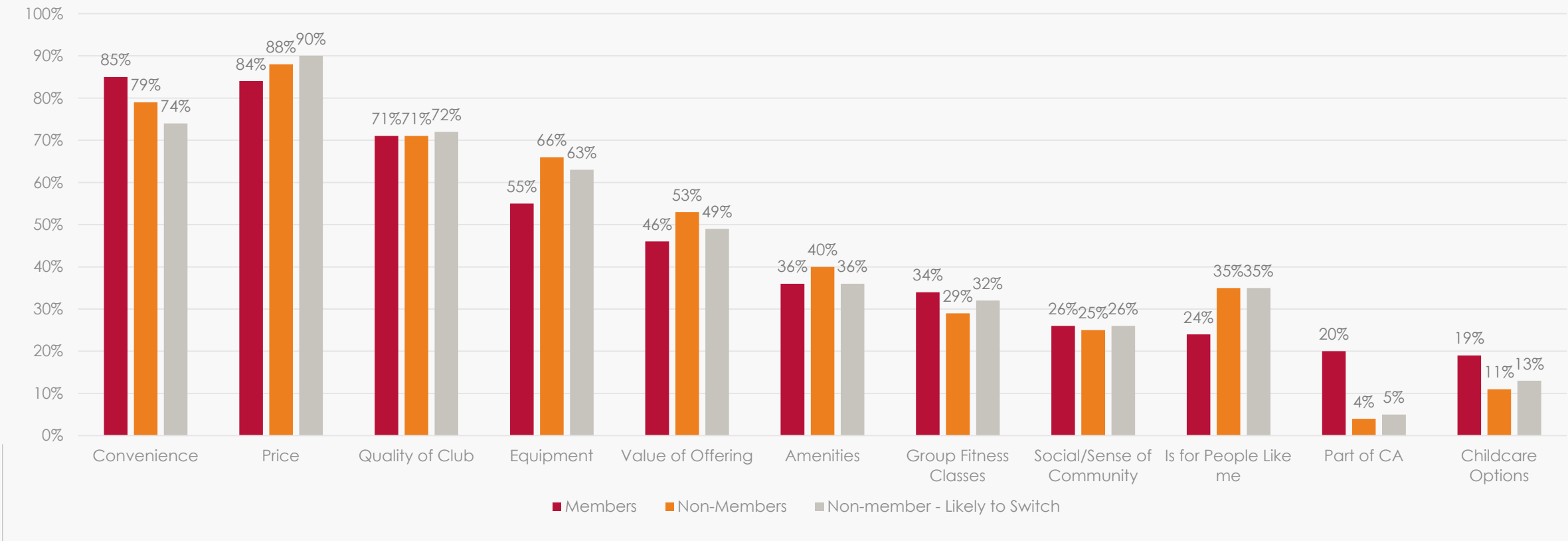
They rate CA very high on perception as well:



IMPORTANT ATTRIBUTES

There were 213 non-members who identified as likely to switch. 90% chose price as an important attribute.

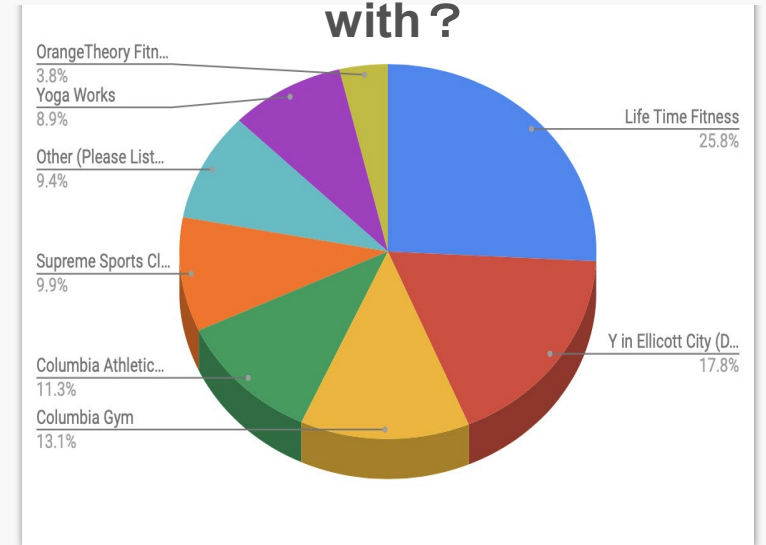
What are the five most important attributes when selecting a fitness club, gym or studio?



COMPETITIVE FITNESS CLUBS

- Columbia Gym and Columbia Athletic Club rate higher than Lifetime Fitness in all categories.
- Y in Ellicott City rates slightly better than Columbia Gym on price, convenience and value, but equal on quality.
- Supreme Sports Club rates poorly on most attributes.

Which fitness center are you most familiar with ?



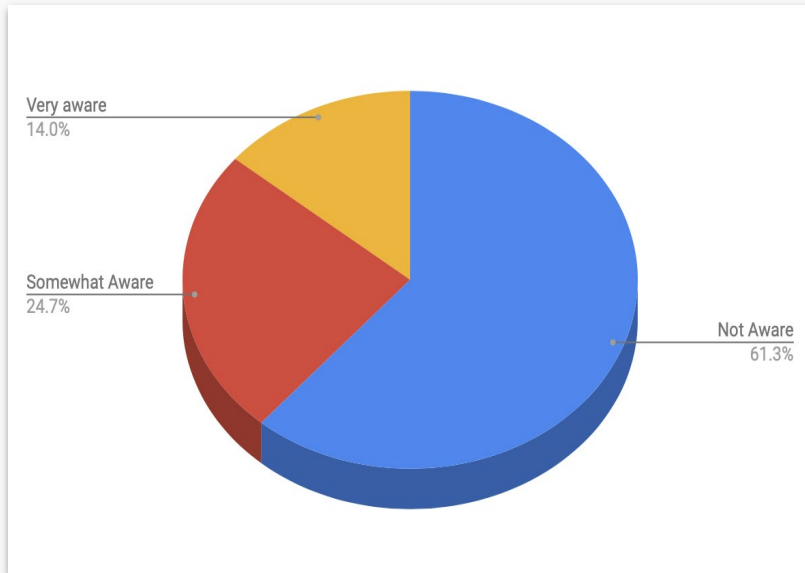
	Average of Convenience	Average of Price	Average of Value of offering	Average of Quality of club (cleanliness, modern look and feel)	Average of Equipment	Average of Amenities	Average of Group fitness classes and instructors	Average of Social/sense of community	Average of Childcare option	Average of Part of CA	Average of Is for people like me
Columbia Athletic Club	4.09	3.43	3.68	4.05	4.14	4.00	4.00	3.95	3.71	4.00	3.45
Columbia Gym	4.21	3.70	4.00	4.04	4.07	4.11	3.80	3.92	3.80	4.20	3.73
Life Time Fitness	3.80	3.31	3.63	3.84	3.78	3.71	3.50	3.33	3.08	2.75	3.35
OrangeTheory Fitness	4.17	3.00	3.86	4.29	4.43	4.29	4.57	4.00	2.40	1.67	4.14
Other (Please List Below)	4.60	4.47	4.40	4.00	4.20	3.93	3.08	3.47	2.86	2.13	3.79
Supreme Sports Club	3.90	3.15	3.42	3.84	3.84	3.32	3.18	3.56	3.54	4.00	3.11
Y in Ellicott City (Dancel)	4.26	3.84	4.03	4.03	3.74	3.86	3.86	4.08	4.03	3.10	3.86
Yoga Works	3.82	3.56	3.59	3.94	4.18	3.88	4.00	4.06	2.70	3.13	4.00

Please rate the following attributes for (the club you selected in the previous question),

from your perception and/or experience. (1 - Not Good, 5 - Very Good)

HAVEN ON THE LAKE

AWARENESS



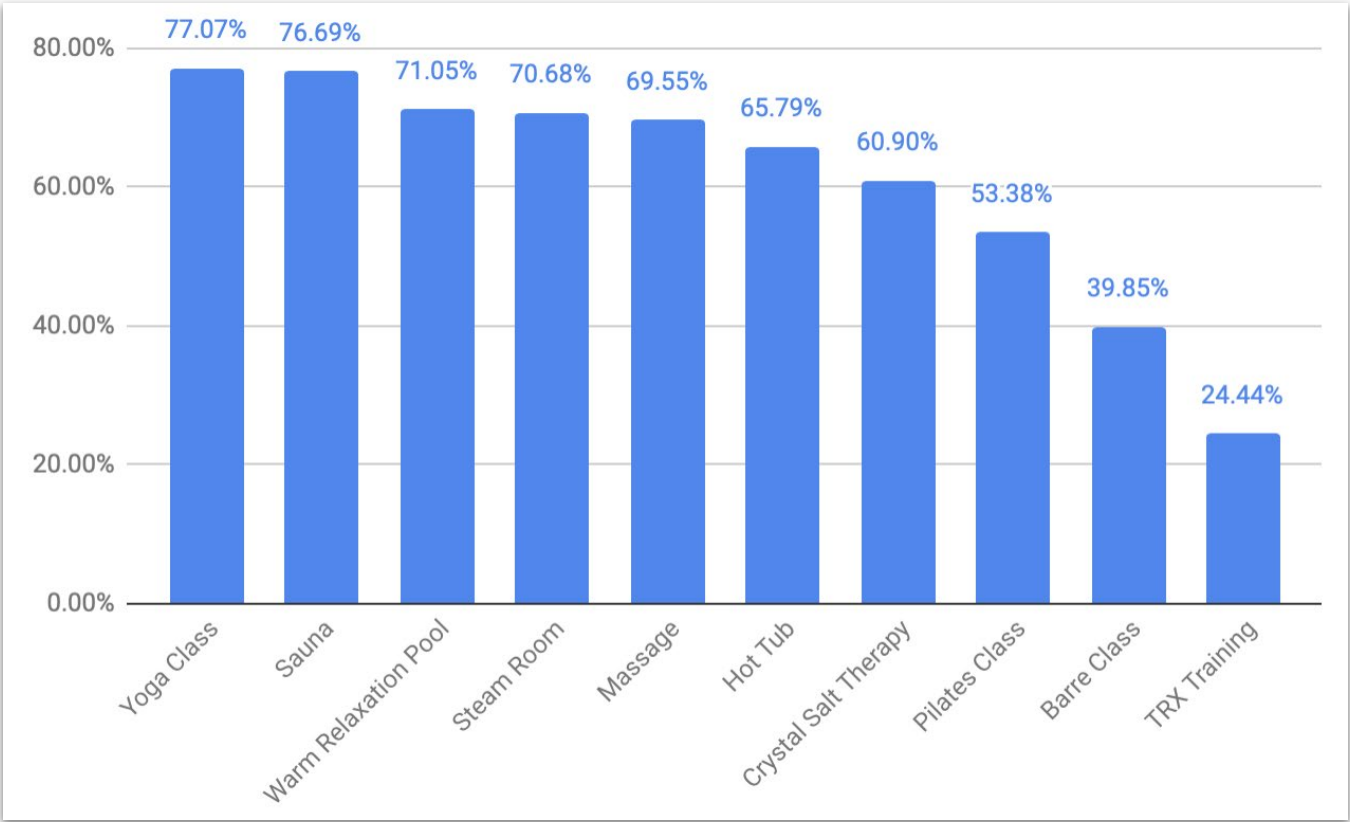
How aware are you of Haven on the Lake?

“ Exclusive
For the ultra rich
Expensive
High end
Upscale ”

What do you know about Haven on the Lake?



PERCEPTION



Which of the following amenities would you expect to find at Haven on the Lake?

Some respondents shared that they visited Haven when it first opened and haven't been back.

There seems to be some confusion over what Haven is, as it is unique and does not have a clear comparison.

HAVEN CONCLUSIONS

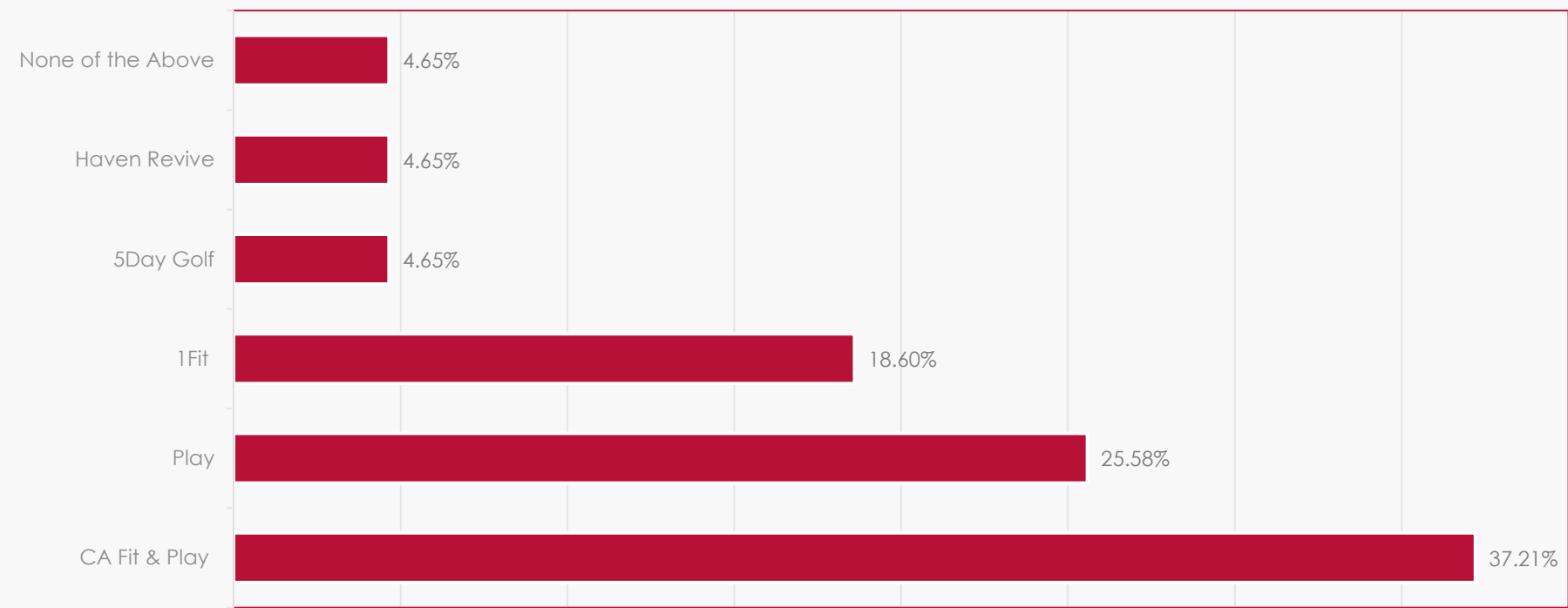
- Haven on the Lake is an opportunity for CA to engage a specific audience in the community, but it is lacking an identity.
 - People are not sure how to categorize it and therefore do not give it proper consideration.
 - Some considered it when it first opened and were turned off, but it has evolved since then.

OVERALL CONCLUSIONS/OPPORTUNITIES

- CA has strong awareness and positive perceptions – a great base on which to build
 - Opportunity to reinforce and retain members with messaging/advertising in light of competition moving into the area
 - Thus – the development of a brand campaign (“Live Life Larger”) that reinforces CA’s value to the community in a relevant, engaging way to attract non-members and keep CA top of mind.
- Limited opportunity to focus on millennials, zip codes outside of Columbia
- Haven needs to better define itself with a brand repositioning to drive higher awareness, relevance, and perceptions

APPENDIX

CURRENT MEMBERS BY TYPE



DISCOUNT AWARENESS BY ZIP

Are you aware that people living in Columbia Association assessed properties – whether owners or renters – receive a discount on Columbia Association memberships?

Zip Code	Knowledge of discount				Total
	Yes	Percent	No	Percent	
20794	2	33.33%	4	66.67%	6
21029	2	12.50%	14	87.50%	16
21042	3	14.29%	18	85.71%	21
21043	0	0.00%	32	100.00%	32
21044	12	17.39%	57	82.61%	69
21045	2	7.14%	26	92.86%	28
21046	1	8.33%	11	91.67%	12
21075	3	25.00%	9	75.00%	12
Total	25	12.76%	171	87.24%	196

Members

Zip Code	Knowledge of discount				Total
	Yes	Percent	No	Percent	
20794	12	60.00%	8	40.00%	20
21029	10	66.67%	5	33.33%	15
21042	30	42.25%	41	57.75%	71
21043	54	43.55%	70	56.45%	124
21044	44	42.31%	60	57.69%	104
21045	32	44.44%	40	55.56%	72
21046	15	34.88%	28	65.12%	43
21075	24	55.81%	19	44.19%	43
Total	221	44.92%	271	55.08%	492

Non-members

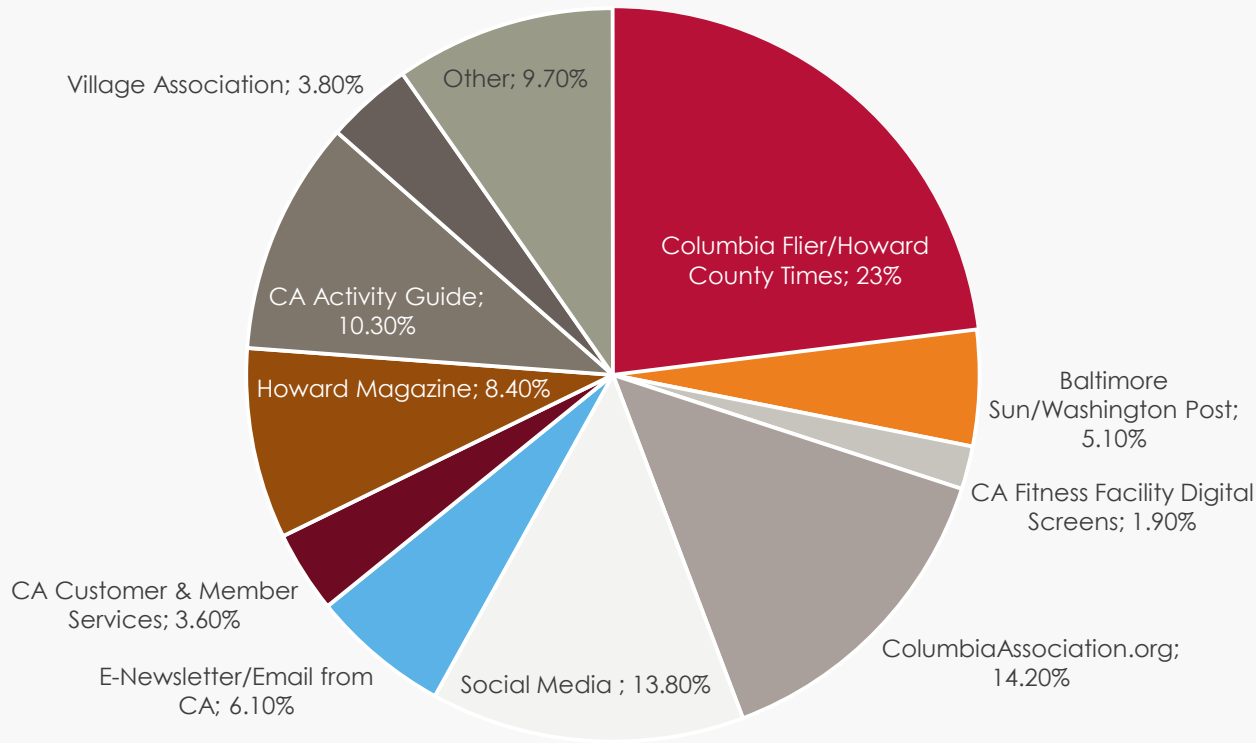
UTILIZATION – CLOSER LOOK

Unsurprisingly, Members show highest usage, while Non-members are enjoying open space and occasionally the community centers.

The frequency of using below services, programs or facilities	Never		A couple of times a year		Monthly		Weekly		Daily	
	Member	Non-member	Member	Non-member	Member	Non-member	Member	Non-member	Member	Non-member
3,600 acres of open space in Columbia, including the lakes, ponds, parks, tot lots, and pathways	10.20%	23.37%	21.94%	36.18%	26.53%	17.48%	26.53%	16.06%	14.80%	6.91%
The community and neighborhood centers	24.49%	48.17%	39.29%	32.32%	21.43%	11.79%	12.76%	6.91%	2.04%	0.81%
23 outdoor pools and an indoor swim center	15.31%	66.67%	41.84%	28.86%	14.29%	3.05%	18.88%	0.81%	9.69%	0.61%
Several of Columbia's outdoor and indoor tennis clubs	58.16%	83.94%	22.45%	10.57%	11.73%	3.66%	5.10%	0.61%	2.55%	1.22%
Columbia Art Center	57.65%	75.61%	28.06%	19.11%	8.67%	3.25%	3.06%	1.02%	2.55%	1.02%
Supreme Sports Club	32.65%	83.54%	23.47%	10.57%	23.47%	2.44%	16.33%	1.63%	4.08%	1.83%
Columbia Athletic Club	34.18%	85.37%	20.92%	10.57%	18.88%	1.02%	18.88%	1.63%	7.14%	1.42%
Columbia Gym	35.71%	83.94%	16.84%	10.37%	19.39%	3.25%	17.86%	1.02%	10.20%	1.42%
Hobbits Glen and Fairway Hills Golf Courses	68.88%	82.93%	21.43%	12.20%	3.57%	2.85%	5.10%	1.02%	1.02%	1.02%
The before and after school child care and summer camps	69.39%	89.63%	10.20%	6.91%	9.69%	1.63%	4.08%	1.02%	6.63%	0.81%

WHERE DO YOU GET INFORMATION?

Resource for Columbia Association



Others:
- Friends, family or people they know (word of mouth)
- Google/Online

THANK YOU



January 3, 2020

To: Members of the Columbia Association Board of Directors
Milton W. Matthews, President/CEO

From: Susan Krabbe, Vice President and Chief Financial Officer

Subject: Budget Discussion at the January 9, 2020 Board Work Session

The January 9, 2020 CA Board work session agenda includes an item entitled "Board Work Session on the Proposed Draft FY 2021 and Conditional FY 2022 Budgets." The back-up for that agenda item is the draft budget document delivered to the CA Board on December 20, 2019.

The file is too large to post with the agenda materials, but it is on the CA website. To access the material on the website, please go to <http://www.columbiaassociation.org>; scroll to the bottom of the home page and, under About Us, select Financials; Financial Reports; FY 2021-FY2020 Budget Materials; then select Draft FY 2021 and Conditional FY 2022 Operating and Capital Budgets from the list of documents posted.

If you have any questions, please let me know.



TO: COLUMBIA ASSOCIATION BOARD OF DIRECTORS
FROM: SHERI FANAROFF
RE: 2020 LEGISLATIVE SESSION
DATE: JANUARY 3, 2020

The 2020 session of the Maryland General Assembly will convene on January 8, 2020. This memo summarizes proposed Howard County bond initiatives, proposed Howard County local bills, and pre-filed legislation that may be of interest to CA.

A. PROPOSED HOWARD COUNTY BOND INITIATIVES

The following are bond initiative requests proposed by Howard County for the 2020 legislative session.

Ho. Co. 28-20 - Butterfly Building Design

This bond initiative is a request for \$250,000 in matching funds for Inner Arbor Trust, Inc. to design and build the Butterfly Guest Services Building, which will house guest services facilities, including concessions.

Ho. Co. 35-20 - Long Reach Head Start Center

This bond initiative is a request by the Community Action Council of Howard County for \$150,000 to renovate an existing site in the Long Reach Village Center to meet the requirements of an Early Childhood Education Center with 4 classrooms each housing 18 to 20 3 to 5 year olds, offices, a kitchen, conference area, parent education center and playground.

Ho. Co. 40-20 - Long Reach Village Center Revitalization

This bond initiative is a request for \$100,000 in capital construction costs for Howard County to rehabilitate Long Reach Village Center space to create a Commercial Kitchen that can be used by food businesses (e.g., caterers, food manufacturers, food truck operators, etc.) on an as-needed basis. The Kitchen would provide prep spaces for businesses, classroom space and community meeting space.

B. PROPOSED HOWARD COUNTY LOCAL BILLS

The following are bills of local impact that the Howard County delegation has proposed for filing in the General Assembly.

Ho. Co. 11-20 - Howard County - Moderate Income Housing Unit Requirements - Prohibition Against Fee-in-Lieu

This bill would prohibit Howard County from authorizing payment of a fee-in-lieu of a requirement that a developer provide moderate income housing units in a new residential development, if the fee does not defray the expenses of the County's regulatory process for approving new residential development and does not offset the impacts on persons affected by the residential development.

Ho. Co. 15-20 - Limit on Developer Contributions

This bill would prohibit an applicant from making a payment to an elected official during the pendency of an application. The bill also would prohibit a County Council member from participating or voting in the application proceeding if the member received a payment from the applicant within 36 months before the filing of the application, unless the payment was made by a political action committee without any intent to subvert the purpose of this law, the payment is disclosed in an affidavit, and the payment is returned by the Council member. The applicant also is required to file an affidavit making certain disclosures regarding any payment made to a Council member.

C. PRE-FILED LEGISLATION

HB 25 - Condominiums and Homeowners Associations – Amendments to Declarations and Governing Documents

This bill (also filed last year as HB 825) would prescribe a procedure for notice to mortgage holders in the event that a Homeowners Association's governing documents require action by mortgage holders in order to amend those documents. CA's governing documents do not contain such a provision.

Easement Requests

JANUARY 9, 2020

Columbia
Association

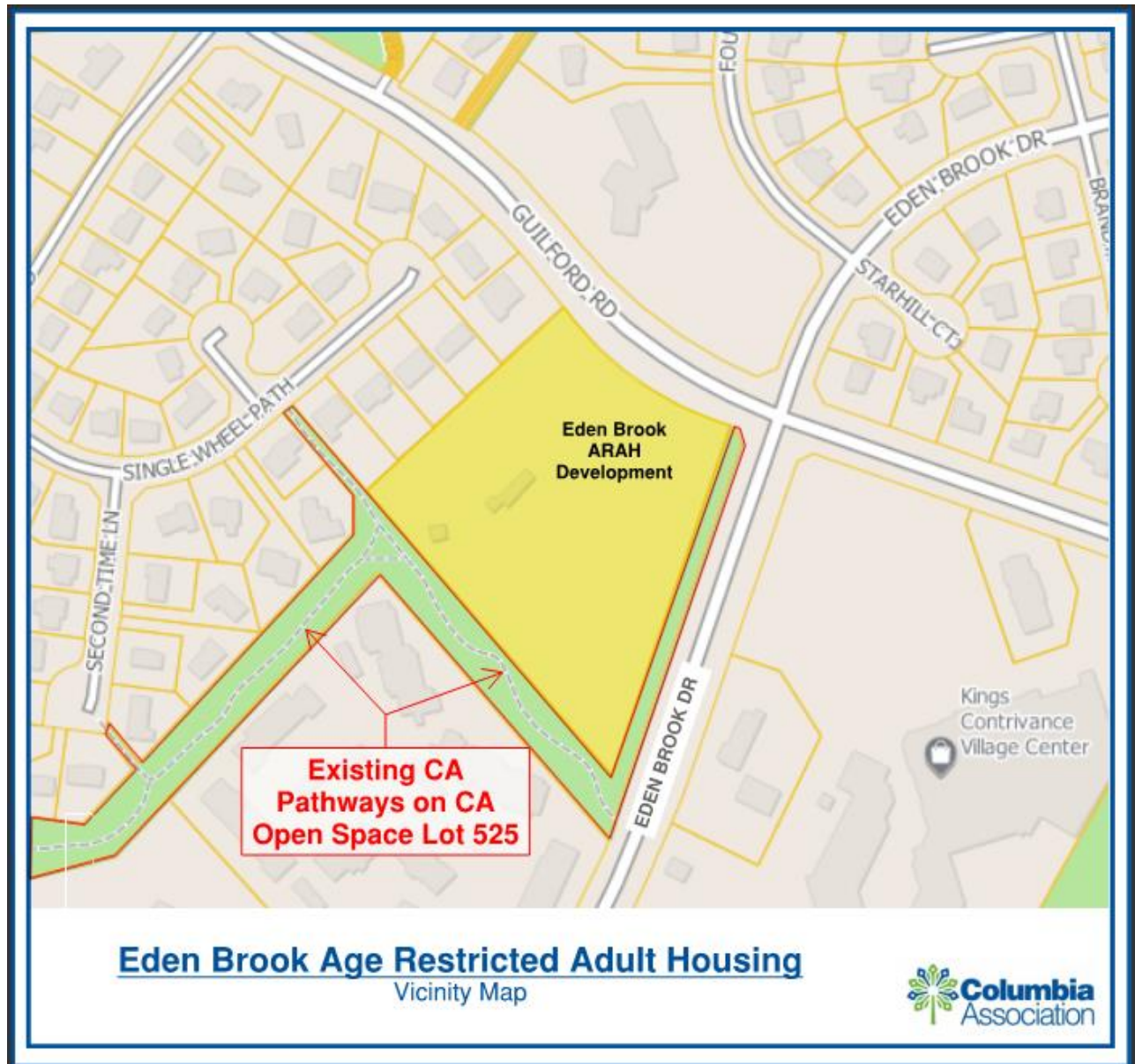
Requested Easements

1. Eden Brook Age Restricted Adult Housing – Kings Contrivance: Temporary Construction Easement to construct connections to the CA pathway system
2. Sewells Orchard Pond Retrofit: Pathway, Drainage & Utility Easement as well as a Temporary Construction Easement across CA open space to construct and maintain a Howard County storm drain as part of the public system.

Vicinity Map

Kings Contrivance

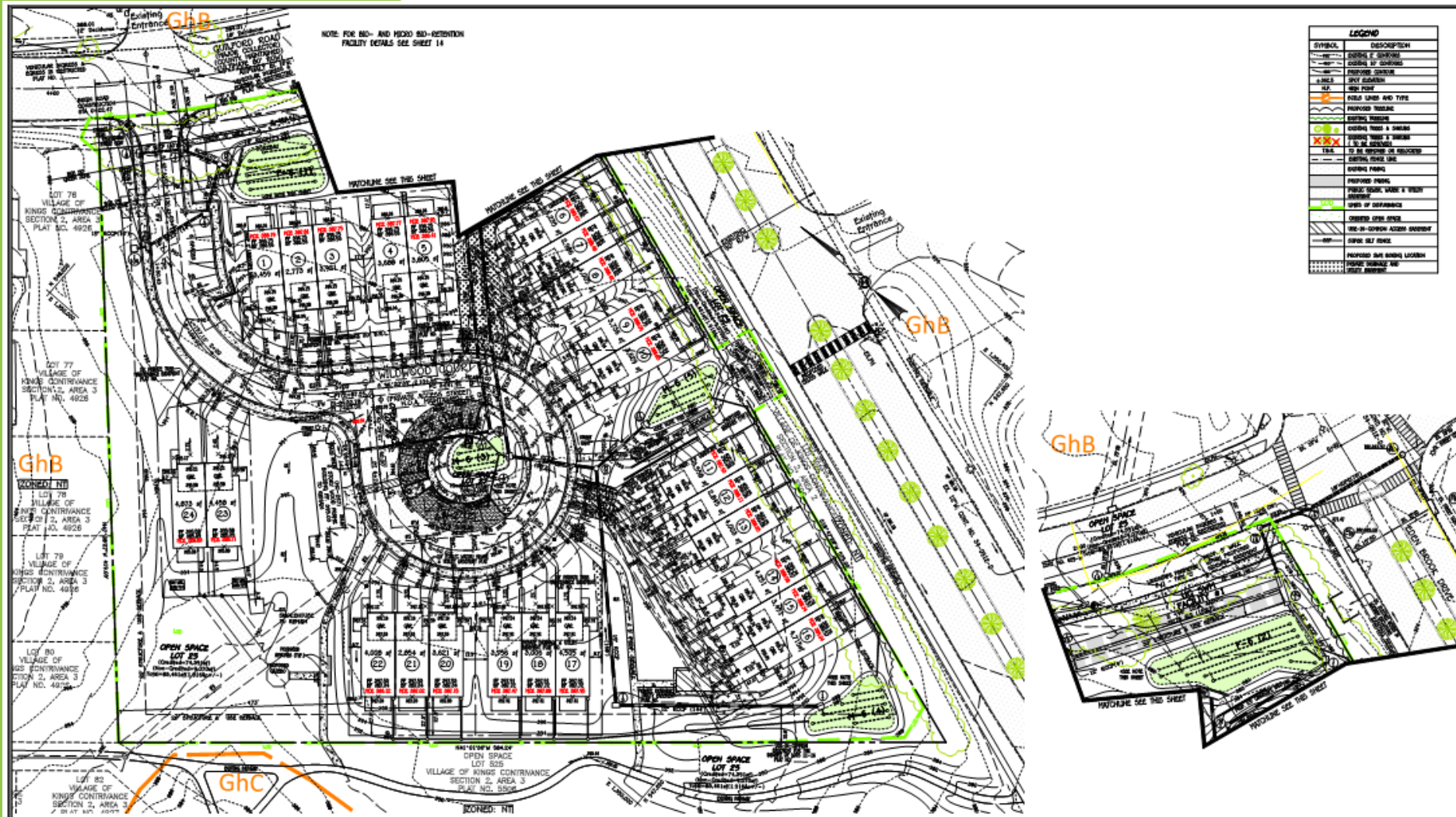
Eden Brook (Age Restricted Adult Housing)



Site Plan

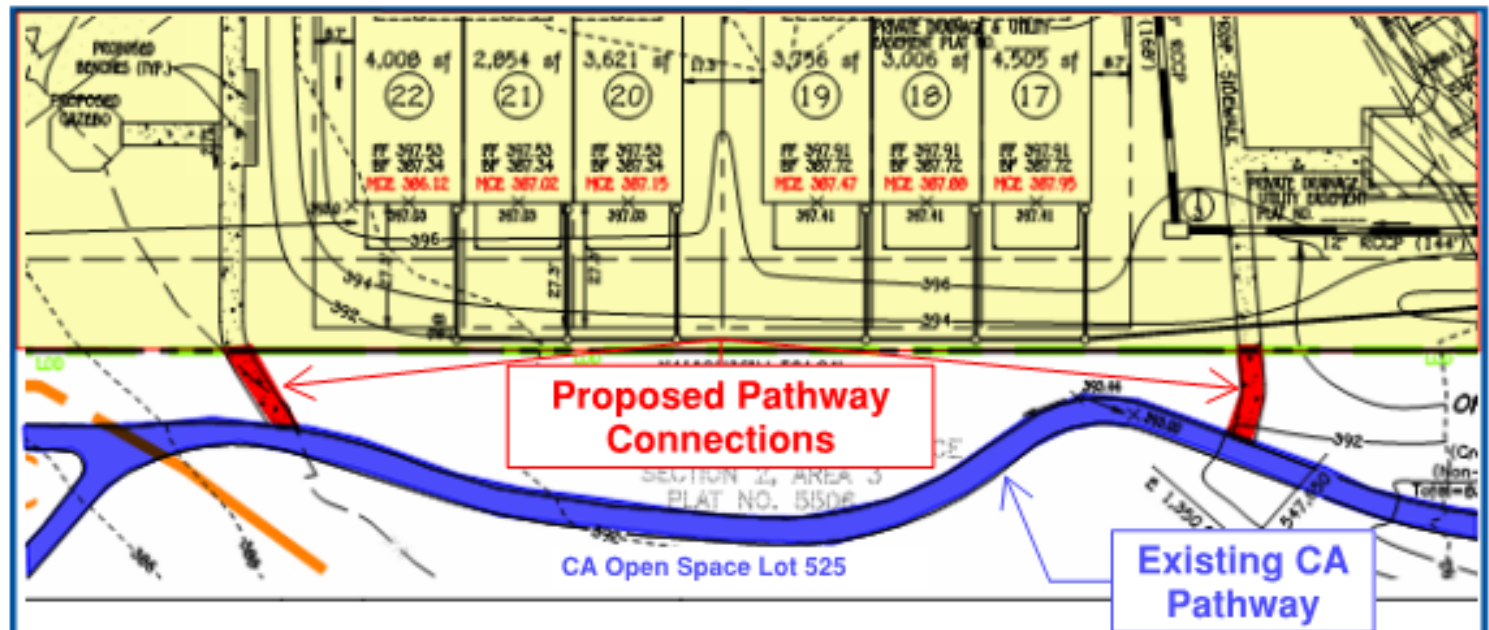
Eden Brook

Age Restricted Adult Housing



Pathway Connection Detail

Eden Brook Age Restricted Adult Housing



Eden Brook Age Restricted Adult Housing
Pathway Connections



Road Connection Detail



Easement Details

Eden Brook Age Restricted Adult Housing

Easement

- Request from H&H Rock Companies for a Temporary Construction Easement to construct new pathways to connect the proposed Age Restricted Adult Housing pathways to CA's existing pathway on CA Open Space Lot 525

Staff Review Comments

- There are several technical details related to the proposed connections to the CA Columbia wide pathway system as well as storm water and grading details that need further refinement prior to final easement approval.

Staff Recommendation

- Approval subject to placing the property under the CA annual charge and annexation to the Village of Kings Contrivance
- Approval is also subject to staff review of final plans, documents, and details of the walkway connections, grading on CA open space, and details associated with adjacent stormwater management facilities

Sewells Orchard

Vicinity Map



Easement Area

Sewells Orchard



Sewells Orchard

Easement

- Howard County Department of Public Works is requesting a Temporary Construction Easement and a Pathway, Drainage & Utility Easement on CA Open Space Lot 1

Staff Review Comments

- Temporary access and pathway easements are consistent with Howard County stormwater maintenance responsibilities in Columbia

Staff Recommendation

- Approval subject staff review of final plans and documents

Upcoming Easement Requests

- Hyla Brook Drive permanent easement for Drainage & Utilities





Easement Request Form

Date: 1/2/2020

Easement Grantee: H&H Rock Companies

Project Name: Eden Brook Age Restricted Adult Housing

Proposed Easement Location:

Village of Kings Contrivance, Section 2, Area 3, Lot 1

Purpose of Proposed Easement:

Requesting a Temporary Construction Easement to construct connections to the CA pathway system.

Alternatives to Proposed Easement:

Do not connect pathways and leave CA Open Space undisturbed.

Briefly describe who will be impacted and how they will be impacted:

Adjacent neighbors in the vicinity of the project. Residents will see construction activity during construction. Temporary pathway closure.

Additional Notes:

Approval conditional to subjecting the property to the CA Lien and annexation to the Village of Kings Contrivance. Approval subject to staff review of final plans, documents, and details of walkway connections.

Contact Information

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Phone #: 410.381.3551

RESOLUTION AUTHORIZING EASEMENT

The Columbia Association (“CA”) Board of Directors (the “Board”) has considered whether to grant an easement, subject to staff final review, to H&H Rock Companies relating to the connections to the existing CA Pathway System on CA Open Space Lot 525, Village of Kings Contrivance, a copy of which is attached to this Resolution (the “Easement”). The Board makes the following findings with respect to the Easement:

1. The execution and performance of the Easement is taken exclusively for the promotion of the social welfare of the people of Columbia;
2. The Easement is expected to produce civic betterments or social improvements consisting of pedestrian access and public access; and
3. The Easement produces benefits for the people of Columbia that are necessary incidents to the accomplishment of CA’s purpose to promote the social welfare of the people of Columbia.

Having made these findings, the Board hereby authorizes the execution of the Easement on behalf of CA.

BE IT SO RESOLVED

_____, 2020



Easement Request Form

Date: 1/2/2020

Easement Grantee: Howard County Department of Public Works

Project Name: Sewells Orchard Pond Retrofit

Proposed Easement Location:

Village of Long Reach, Section 1, Area 8, Lot 1

Purpose of Proposed Easement:

Requesting a Temporary Construction Easement to utilize CA pathway for access to the project site and a permanent SWM, Pathway, Drainage & Utility Easement for constructing and maintaining a storm drain as part of the public system for SWM dam maintenance.

Alternatives to Proposed Easement:

Howard County would need to redesign their pond retrofit to avoid CA land.

Briefly describe who will be impacted and how they will be impacted:

Adjacent neighbors in the vicinity of the project. Residents will see construction activity during repairs.

Additional Notes:

Approval subject to staff review of final plans and documents.

Contact Information

Name: Al Edwards
E-mail: albert.edwards@columbiaassociation.org
Phone #: 410.381.3551

RESOLUTION AUTHORIZING EASEMENT

The Columbia Association (“CA”) Board of Directors (the “Board”) has considered whether to grant an easement, subject to staff final review, to Howard County Department of Public Works relating to the Sewells Orchard Pond Retrofit on CA Open Space Lot 1, Village of Long Reach, a copy of which is attached to this Resolution (the “Easement”). The Board makes the following findings with respect to the Easement:

1. The execution and performance of the Easement is taken exclusively for the promotion of the social welfare of the people of Columbia;
2. The Easement is expected to produce civic betterments or social improvements consisting of improved public amenities; and
3. The Easement produces benefits for the people of Columbia that are necessary incidents to the accomplishment of CA’s purpose to promote the social welfare of the people of Columbia.

Having made these findings, the Board hereby authorizes the execution of the Easement on behalf of CA.

BE IT SO RESOLVED

_____, 2020

January 2, 2020

Chair's Remarks January 9, 2020 CA Board Work Session

<u>Date</u>	<u>Activity</u>	<u>Time</u>
Jan 8, 2020	Climate Change & Sustainability Advisory Committee meeting (Long Reach Indoor Tennis facility)	7:00 PM
Jan 9, 2020	CA Board work session	7:00 PM
Jan 13, 2020	Health & Fitness Advisory Committee meeting (Haven on the Lake)	7:00 PM
Jan 13, 2020	History of Gardening - Master Gardeners (Stonehouse in Long Reach)	7:00 PM RR
Jan 14, 2020	Technology Cafe (50+ Senior Center at East Columbia Library)	3:30 PM
Jan 15, 2020	Hickory Ridge Village Center Zoning Board hearing (George Howard Building)	6:30 PM
Jan 15, 2020	Lamp Repair Workshop (see website for details)	7:00 AM RR
Jan 16, 2020	Senior Advisory Committee meeting	2:30 PM
Jan 17, 2020	Lively Arts for Little Ones (The Other Barn in Oakland Mills)	10:00 AM RR
Jan 23, 2020	Volunteering Made Easy session	7:00 PM RR
Jan 23, 2020	CA Board meeting	7:00 PM

RR = Registration Required or there is a Cost associated with this Activity

A delegation of Chinese officials from our sister city, Liyang, China visited Columbia on December 17, 2019. The visit went very well and they were impressed by the ongoing development of Downtown Columbia. I want to thank CA staff and members from our International & Multicultural Advisory Committee for handling the visit. I had an opportunity to attend a briefing and dinner with the officials. It was a good opportunity to strengthen our sister city ties.