James Rouse received the Presidential Medal of Freedom in 1995. President Clinton hailed Rouse as an American hero: “Healing the torn-out heart of America’s cities . . . Adviser to Presidents, foe of economic and racial segregation, champion of high-quality, affordable housing, James Rouse’s life has been defined by faith in the American spirit. He has made our cities and our neighborhoods as beautiful as the lives that pass through them.”

JAMES ROUSE helped change the face of cities and suburbs by providing answers to some of the most pressing challenges of his time. But his legacy lies in the greater picture – in his optimism – his belief that “what ought to be can be” and with today’s developers, who work to create better places.