

MINUTES: Columbia Art Center Advisory Committee (CACAC) Meeting
2-11-15 * Columbia Art Center * 6:30 PM

CACAC Chair- Molly Miller

Welcomed advisory board, asked for rotating volunteers to take minutes (Judi Neckritz volunteered for this meeting), showed subcommittee lists and descriptions people were assigned to.

Program Sharing - Liz Henzey

Winter Classes, Salon Series, and Field Trip Tour are going well. Might expand Field Trips to twice a month. **Veep Usage of Art Center** included a filming. Will be Episode #8/ Memorial Day. Might have filming party.

Gallery Shows, Rentals, Gift Shop - Trudy Babchak

Gallery Shows include: Art of Selfie; H2O Watercolor; Joe Cassar Paintings/3D Collages; Blossoms of Hope, Portraits & Profiles; Student & Faculty Art Show; Cross Currents, June Festival; ARTREACH Festival at Long Reach. **Rental of Art Center** going well. Volunteer committee juries students, teachers and Advisory Board members for **Gift Shop** entries.

Youth and Teen Sharing - Monica Herber

Howard County Public School System Gallery Show for K-12 was successful with 200 attending. **Winter Youth Classes** slow to fill. Art Parties includes Jewelry and Paint Night popular. **School's Out & Visiting Artist Program** will do Valentine's Day Promotion. **Art Attack** did Printmaking. **Outreach Efforts** included MLK Service Day at Laurel Senior Center, a talent show and Choose Civility Poster Contest. **Partnership** effort to High School teachers and being included in Howard County E News.

Ceramics Department- Christina McCleary

Winter Classes and Workshops enrollment of 71 Adults and 18 Youth. Workshops augment what the classes are teaching. **Faculty updates** include a Visiting Artist Teacher Series which teaches art varied from Art Center regular teachers. **Special Events** include DVD's & Dish/**Charity Event** Empty Bowls raises money for Food Charities. **Department Enhancements** to Ceramics Studios include low fire added and rearrangement of studio space.

Direction of Art Center - Liz Henzey

Focus Group Meetings/Surveys will happen. Please send ideas for **New Ways of Using Art Center Spaces**. EX: Showcasing private public collections such as antiques, jewelry, pottery, etc. **Promotion of Art Center in the Community** is being worked on. Need to follow corporate guidelines. Collaborations and partnerships throughout community by the Art Center are great promotions.

Temporary Outside Public Art Installations were discussed. *Location suggestions* were Village Centers, Trails and Lakefront Art that the public would want to *interact with*, take pictures with, and be attracted to:

- *Sign beside art that names Artist and method* or idea behind that piece of art.
- Public can *acquire puzzle* piece by each art piece that describes *Artist/Method/CACAC Center Website/ QR Code*.

- *QR Codes on signs* for people to use their phones and get more detailed info which *leads them back to CACAC website*.
- GPS Geo Caching for people to go "tech" and find all the Art.
- A day set aside for *public contest* to find all the art and accumulate all the puzzle pieces at each art piece to put all together and get final clue to win a prize at the end.
- Prize is gotten back at the CACAC Center where there is a reception with the *actual artists*.
- *Picture/PR time. Tours of Art Center given. CACAC Center could give Field Trips* to see all the art during the year. *Corporate sponsors* would help pay the artists for their art.

Long Reach Village Purchase - Liz Henzey

Long Reach Village Purchase by Howard County Government will shape how Village Center will change and be developed and impact on Art Center and future of the arts in Howard County. **ArtReach Festival Partnership with Howard County Arts Council and Long Reach Community Center** involves the whole community.

Facility Updates - Liz Henzey

Recent Renovations include flooring, walls and lighting. **Future Renovations** of main level flooring. **Plans to Make Exterior Structure and Lobby More Inviting and Artistic** with temporary and rotating exhibits. Suggested everyone email 2-3 pictures of other Art Center Exteriors they like and why.

Refresher on Columbia Association Charges for Advisory Committee - Molly Miller

1. To assist Columbia Association in developing and implementing Columbia Art Center programs and services. (New classes, special events, community projects, new themes for gallery shows)
2. To assist Columbia Association in promoting Columbia Art Center in the community. (Flyer and brochure distribution, advocating on behalf of the Art Center at outreach events, researching new promotional avenues and marketing venues.)
3. To assist Columbia Association in developing and implementing new Columbia Art Center partnerships and collaborations in the community. (Community theme shows, youth and teen art events, collaborative community art projects.)

Cross Currents Theme Show Ideas- Liz Henzey

Theme interpretations included: earth elements like water and air; cross cultures; different art mediums; electric current; not past or future but current (of today).

Blossoms of Hope: Portraits and Profiles: Inspirations in My Life- Liz Henzey

Invitational Theme Exhibition April 16- May 3 at CACAC Galleries. Spread the word and invite artists to submit.

NEXT CACAC MEETING: Wednesday, May 13, 6:30PM