

M/M  
Rouse

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TO: William E. Finley  
Morton Hoppenfeld

FROM: James W. Rouse

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Random thoughts occur to me from time to time which, in the past, I registered at work group sessions. With no such vehicle <sup>clearly</sup> readily available, it might be well if each of us recorded flash insights that seem worth noting and taking into account as our program unfolds. It is in this spirit that I report the following very unmomentous thought:

There is a potential chain reaction available to us in our new community involving the professional people who will come to work there. It is obvious that the idea of the community has strong appeal to well motivated professionals. If we can translate this into a form that will make the community specially attractive to highly motivated young teachers - not because everything is well established and neatly set for them, but because there is a big attempt being made to fulfill a big idea - then we would bring to the community a special kind of excited purposefulness. Similarly, if the ministers who come, regardless of the church form, are brought to the community in response to the concept we are working for, they will be the kind of people who will interact most favorably with the teachers. And so with doctors, nurses, recreation people, and even perhaps storekeepers and industrial workers.

I'm not at all sure as to exactly how we marshal this potential and bring about its maximum effectiveness, but it can be done, and it could be the most vital single factor in the growth and development of the "good environment."

End of unmomentous idea.

James W. Rouse

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