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JAMES W. ROUSE & COMPANY

Personnel Bulletin

Bulletin No.

45

November 9, 1964

TO: EVERYONE IN THE COMPANY

FROM: James W. Rouse

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This week will be a very important one in our effort to build a New Town in Howard County.

On Wednesday we will present to the County Commissioners our plans for the 15,200 acres we have acquired. This will be the first step in obtaining approval, we hope, of our plan; of the zoning necessary to give effect to the plan; of the necessary arrangements for installation of sewer and water; and of a method for financing our public improvements which is designed to protect the balance of the County from increased tax burdens resulting from the development of Columbia.

Following the presentation to the County Commissioners early Wednesday afternoon, we will make similar presentations to the Howard County delegation in the Maryland General Assembly and to the Howard County Planning Commission.

The Baltimore and Washington newspapers have been invited to these presentations in Howard County, and there may, therefore, be local press coverage on Thursday morning. The Wednesday issue of the weekly Howard County newspapers -- The Howard County Times and The Central Maryland News -- will include a 16-page supplement, giving a detailed explanation of the plan and our proposals.

On Thursday there will be a reception in Washington for the national press, followed by a small reception for friends of the Company in the Washington area and individuals who may be specially interested in the development of Columbia.

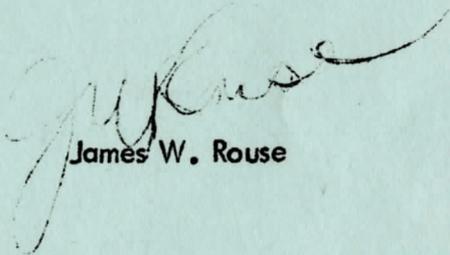
Friday evening there will be a reception at our office in Columbia for public officials in Howard County and other civic and business leaders in the County.

Memo to Everyone in the Company

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November 9, 1964

Beginning Saturday morning, at 10:00 A.M., we will present to the people of Howard County our plan and our proposals in a permanent display which will include site plans, pictures, narratives, and a model. This display will be open to the public continuously, as long as people are interested in seeing it, Monday through Saturday, from 10:00 A.M. to 10:00 P.M., and on Sundays from 1:00 P.M. to 10:00 P.M. Everyone in the Company, together with family and friends, is welcome to visit our office in Columbia and see this presentation of our plans. The office is located on the east side of Route 29, five-eighths of a mile south of the main entrance of Allview Estates. There will be a sign at our entrance.



James W. Rouse

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