



Health and Fitness Advisory Committee Meeting

June 5, 2017
Haven on the Lake

Attendees

Columbia Association Staff: Vicki Burns, Anish Manrai, Steve Mendelsohn, Tavia Patusky

HAFAC members: Bob Berlett, Leo Bruette, Dave Bleyer, Jen Eckert, Larry Gorkin, Chadi Groome, Mary Lou Henderson, Jeff Lunder, Jessica Rennekampf, Jack Sacchetti, Mary Helen Sprecher, Cathy Weiss

Welcome/Call to Order and Introductions

The meeting was called to order at 7:10 p.m. Committee members and CA staff were welcomed.

Prior HAFAC Meeting's Minutes

The minutes from the April 17, 2017 meeting were reviewed and approved.

Agenda

The agenda for the current meeting was approved as presented.

Review of HAFAC Annual Report and Charter

Steve Mendelsohn presented the draft Annual Report for FY 2017 (May 1, 2016 through April 30, 2017) highlighting some of HAFAC's major accomplishments. Mary Helen Sprecher was recognized as the HAFAC member who identified the opportunity for CA to participate in the United States Olympic Committee's annual Olympic Day, which was successfully implemented as part of CA's Open House held on June 25, 2016. Following review of HAFAC's proposed charge for FY 2018, members discussed the importance of providing greater specificity to the types of capital projects proposed and addressing why funding those projects is so valuable. Chadi Groome suggested HAFAC members review the draft Annual Report and provide written feedback by June 12, 2017. The CA Board-approved HAFAC Charter (revised May 2017) was also presented.

Director/Assistant Director of Sports & Fitness Updates

Anish Manrai presented an update on the following Sports & Fitness activities:

- Construction of the new indoor tennis facility in Village of Long Reach is moving along quickly and is anticipated to be finished by end of Fall 2017.
- New membership structure was implemented on May 1st; overall, while there were some challenges, the transition was relatively seamless.
- CA's ice rink is undergoing extensive renovations and will be closed May 7 through August 14th.
- CA's swim center is currently closed for renovations, including its locker rooms, and is anticipated to reopen September 5th.
- The customer service satisfaction survey is ongoing with 8,000 cumulative responses for the first three quarters of completed reports. Feedback received from the short five-question survey is used to enhance programs at all the clubs.

- Phase I of the AC renovation will cost approximately \$2M and will require closure of the club for about 5 weeks this summer (see Athletic Club report in next section for details). Budget testimony to the CA Board from HAFAC is needed to support funding Phase 2 of the Athletic Club renovation.
- Community-based initiatives outlined in the President's report from the CA website were summarized.

Club and Department Reports/Roundtable Discussion

Columbia Gym: Steve Mendelsohn reported that with the completion of the HVAC upgrade the adult arena has been reopened; positive feedback received from members on the PIRCH project, an innovative approach to marketing using signage to move members through the facility; pool renovations including bonding work and replacing sound baffles with new sound panels will require closure of pool from July 3 – July 16th; painting areas inside and outside the fitness club; new equipment to be made available to everyone with changes in membership structure.

Haven on the Lake: Anish Manrai presented for Arielle Feinberg a brief update on the exercise programs and yoga classes available.

Fitness Classes: Vicki Burns highlighted the array of classes offered across the various fitness clubs; new types of outdoor yoga and aqua classes offered during the summer; scheduling challenges anticipated with moving classes around to accommodate closure of the Athletic Club; findings and recommendations from the comprehensive review of cycle classes through focus group discussions have been forwarded to Dan Burns; clarification of the current schedule of group fitness classes being held from 7 a.m. to 12 noon on holidays can be re-evaluated.

Athletic Club: Steve Mendelsohn presented for Leslie Flynn a status report on the implementation of Phase I for the renovations with the majority of the work to be roof and HVAC replacement with additional modifications to create greater flow of space and enhance men's locker room and tennis area; the club will be closed for these renovations from July 30 through August 28th; Phase 2 will require the club to be closed for an anticipated 5-month period beginning May 2018; HAFAC was shown a rendering of the proposed front entrance design; a presentation on Phases 1 and 2 and budget commitments will be presented at the HAFAC meeting in September.

Supreme Sports Club: Tavia Patuskay summarized recent activities including upgrades to the free-weight room with additional upgrades to the cardio equipment; the water valve issue to be addressed requires the shutdown of water and partial closure of the building for a three-day period (June 21 – June 23); painting certain areas of TSSC; pool renovations necessitating its closure for one week beginning June 25th; HVAC upgrades may cause some limitations; summer camps and related activities. HAFAC discussion included need for better and more timely communication of canceled fitness classes and closure of facility; there was no information on the CA website. CA staff acknowledged the need for continued improvement and will make a greater effort.

Sport and Fitness Initiatives and Challenges

Steve Mendelsohn reported on CA's leadership meeting at which strategies for improving CA fitness clubs' performance scores were discussed. Customer satisfaction is an essential measure of performance, as well as staffing and equipment. A CA inspection committee scores hundreds of items on its inspection list as a way of monitoring and improving performance. HAFAC members were asked to provide feedback as to other strategies for improving CA's performance scores which are currently below the national fitness industry average.

Nominations and Elections of Officers

Jessica Rennenkampf was unanimously elected as Chair; Mary Lou Henderson was unanimously elected as Vice-Chair.

Other/New Business

The next CA Open House is scheduled for June 24 and 25. The 2-day event will celebrate "Play the CA Way!" Special free activities across all fitness clubs, the Haven, as well as the Sports Park are planned. The goal of the Open House is to increase CA membership. Members may bring a guest for free, and non-members who pre-register on-line are eligible to get a CA playbook which has coupons for free activities.

Next Meeting Date/Adjournment

Next HAFAC meeting will be held on Wednesday, September 13, 2017 at 7:00 p.m. at The Haven. The meeting adjourned at 9:00 p.m.