



**HOBBIT'S GLEN AND FAIRWAY HILLS
GOLF ADVISORY COMMITTEE MINUTES (FINAL)
February 27th, 2017
Hobbit's Glen Golf Club Conference Room
7pm meeting begins**

Attendance

	David Hand	x	Keith Heilveil	x	Bill Harris
	Tara Coates		Ethan Wasil		Lew Shipp
x	Beth Leaman		Debbie Drown		Lou McClay
	Troy Fitzgerald		Marco De Palma		Madeline Butler
	Lina Liebhold		Bill Duncan	x	Jim Burrows
x	Doug Grossman	x	Lois Fitzgerald		
	Nick Mooneyhan- Staff	x	Joan Lovelace- Staff	x	Don Van Deusen- Staff
	Dan Burns- Staff	x	Brett Bartek- Staff	x	Lorraine Seelaus - Staff
x	Anish Manrai - Staff	x	Shaun O'Connor - Staff	x	Patrick Mather - Staff

Time	Topic	Discussion/Action
7:00pm (10 mins)	Introduction - KEITH HEILVEIL <ul style="list-style-type: none"> ● Review Agenda ● Review 11.28.17 Minutes & Action Items 	<ul style="list-style-type: none"> ➤ Meeting called to order @ 7:03pm ➤ Current meeting agenda approved ➤ 11.28.17 meeting minutes approved and action items reviewed <ul style="list-style-type: none"> ○ Digital displays are expected to be operational by late March/ early April ○ Winter projects smart sheets were used internally but weren't made externally available <ul style="list-style-type: none"> ■ Utilized daily course information calendar for updates instead ■ Smart sheets will be revisited in the future ○ Multiple website updates implemented: <ul style="list-style-type: none"> ■ Daily course information calendar for cart/frost rulings <ul style="list-style-type: none"> ● Updated by 8am at latest ■ Contact us inquiry google form ■ Variety of formatting/display updates ○ Multiple website updates still planned: <ul style="list-style-type: none"> ■ Monthly updates section ■ Online lottery tee time submissions ■ Improved event info & registration through Golf Genius
7:10pm (10 mins)	Course Subcommittee - BILL HARRIS <ul style="list-style-type: none"> ● Recent 	<ul style="list-style-type: none"> ➤ No course subcommittee meetings occurred over the past quarter <ul style="list-style-type: none"> ○ Typical for this time of the season ➤ Aeration plans for 2018 specific area of focus



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	<p>meeting(s) recap</p> <ul style="list-style-type: none"> ● New business 	<ul style="list-style-type: none"> ○ Details of plans in provided golf reports ➤ Desired clarification on how goose dog will operate <ul style="list-style-type: none"> ○ Patrick will be primary dog handler ○ Read an article about the vendor (Flyaway Geese) and met at course industry show ○ Flyaway Geese has over 250 trained "Bird herders across the country ○ Border Collie breed has a stance/eyes that mimic those of a predator (Wolf) ➤ Tunnel flooding update for FH <ul style="list-style-type: none"> ○ Cart path project occurring on the 13th/14th ○ Tunnel updates will occur the following week <ul style="list-style-type: none"> ■ Paver stones a clever temporary solution to the issue ➤ Questioned if turf talk has been disseminated to the membership <ul style="list-style-type: none"> ○ Has been posted to the CA website <ul style="list-style-type: none"> ■ Continue to direct traffic there for timely information
<p>7:20pm (15 mins)</p>	<p>Tournament/Handicap Subcommittee - <i>TARA COATES</i></p> <ul style="list-style-type: none"> ● Recent meeting(s) recap ● New business 	<ul style="list-style-type: none"> ➤ Tournament schedule has been finalized ➤ Improved clarity and balance between competitive & casual events <ul style="list-style-type: none"> ○ Majors (Competitive), social (Casual) ➤ Many other tournament/handicap topics addressed in Golf Genius demo (Later in meeting)
<p>7:35pm (15 mins)</p>	<p>House Subcommittee <i>- KEITH HEILVEIL/ BETH LEAMAN</i></p> <ul style="list-style-type: none"> ● Recent meeting(s) recap ● New business 	<ul style="list-style-type: none"> ➤ Recent meeting notes posted to slack <ul style="list-style-type: none"> ○ Current primary focus of these meetings is improving communication efforts ➤ Golf large group pre-order menus <ul style="list-style-type: none"> ○ Best way to handle needs of large groups (Other than MSGA) ○ Turn House created a list of top 20 menu items <ul style="list-style-type: none"> ■ Selection a combination of Turn shack and Turn House menu items ○ Each group chooses 8 out of the 20 menu items for their custom group menu <ul style="list-style-type: none"> ■ Taxes & tips included in pre-order price, member discount factored in ○ Can still order off regular menu if desired <ul style="list-style-type: none"> ■ Bar bites menu is always available as well



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		<ul style="list-style-type: none"> ➤ MSGA pre-order considerations <ul style="list-style-type: none"> ○ Potential risk of low turnout due to rain or other inclement weather ○ Previously the pre-order was turkey & mashed potatoes ○ Point in time proposed pre-order offerings - \$25 total, meat/starch/vegetable/dessert <ul style="list-style-type: none"> ■ All farm to table ○ Pre-order needed by Saturday for Thursday play <ul style="list-style-type: none"> ■ Substitute pre-order can be placed as late as Tuesday ■ Would include chili as meat and chips/salsa as starch ○ Will address considerations from previous years ➤ Turn House Year 2 Developments <ul style="list-style-type: none"> ○ Menus currently changed monthly <ul style="list-style-type: none"> ■ Will rotate less frequently in future, possibly seasonal with a stable base ○ House subcommittee email address established <ul style="list-style-type: none"> ■ Feedback should be channeled through this medium ○ Turn House can provide high quality donuts for breakfast for competitive prices to DD ○ The Turn is focusing more on grab and go options
<p>7:55pm (30 mins)</p>	<p>Golf Reports Follow-Up - OPEN FLOOR</p> <ul style="list-style-type: none"> ● Director of Golf Maintenance report ● FH Superintendent's report ● HG General Manager's report ● FH Assistant General Manager's report ● Player Development report 	<ul style="list-style-type: none"> ➤ Director of Golf Maintenance report <ul style="list-style-type: none"> ○ Course currently saturated from winter precipitation <ul style="list-style-type: none"> ■ Therefore, currently cart path only ○ Continued increase of budgeted funds for tree removal through Redmiles <ul style="list-style-type: none"> ■ 40 dead or declining trees have been removed at HG ■ Stump grinding will continue ■ All tree work complete by May 1st ○ Greens will be aerified March 5th - 8th <ul style="list-style-type: none"> ■ 5th/6th - Back 9, 7th/8th - Front 9 ■ Changed from early May based off member feedback ■ Longer heal time but less encroachment during peak season ■ Aerification info posted on website ○ Cart path renovation on hole #13 starting Feb 26th <ul style="list-style-type: none"> ■ Will be sodding from rough to cart path



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	<ul style="list-style-type: none"> • Rounds & memberships report 	<ul style="list-style-type: none"> <ul style="list-style-type: none"> ■ Two weeks to complete project <ul style="list-style-type: none"> ● Alternate tee box placements on hole #13 during project ○ New pin location software - Strackaline <ul style="list-style-type: none"> ■ Rotates all viable pin locations ■ Includes green scans in price <ul style="list-style-type: none"> ● Green books will eventually be sold at pro shop ○ Goose control - laser <ul style="list-style-type: none"> ■ High power green laser demo proved effective ■ Looking to fully purchase a stationary and mobile green laser unit ○ Goose control - dog <ul style="list-style-type: none"> ■ "Rio" will be delivered on March 9th ■ Additional details covered later in meeting (Open discussion section) ➤ FH Superintendent's report <ul style="list-style-type: none"> ○ Common topics & developments with HG <ul style="list-style-type: none"> ■ Course saturated and currently cart path only ■ Increased tree removal efforts continue ○ New river pump filter ready for install <ul style="list-style-type: none"> ■ Small, 1mm drilled openings will protect fish eggs from little Patuxent river ○ Irrigation line breaks under bridges on 5, 12, & 18 due to freezing January temperatures <ul style="list-style-type: none"> ■ Replaced with HDPE pipe, rather than PVC <ul style="list-style-type: none"> ● Better temperature tolerance ○ Core aeration will occur the week of March 12th <ul style="list-style-type: none"> ■ Better root strength and golfer traffic tolerance ➤ HG General Manager's report <ul style="list-style-type: none"> ○ Opening day tournament - March 31st <ul style="list-style-type: none"> ■ A/B/C/D format, individual sign-ups ■ Proven popular, forms relationships ○ Winter shotguns end this weekend, normal lottery procedures resume <ul style="list-style-type: none"> ■ Lottery box in place for next month ■ Online lottery system will be made available, expected by April 1st ○ Brief demo of ForeUp tee sheet, which we will transition to on April 1st <ul style="list-style-type: none"> ■ Requires validated membership name & number
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		<ul style="list-style-type: none"> <ul style="list-style-type: none"> <ul style="list-style-type: none"> credentials to login ■ Reflects real-time state of tee sheet ■ Only shows available tee times ■ Can quickly jump between tee sheets for both HG & FH ■ Can account for different advance registration capabilities, current tee sheets can't ○ 2018 ACE cards & handicap fees on sale ➤ FH Assistant GM's report <ul style="list-style-type: none"> ○ March is meeting month for all leagues. ○ New Spring Training classes during March and April ○ Two Night Golf events this spring. ○ One "Big" hole tournament in April. ○ Clubhouse and outing pavilion renovations <ul style="list-style-type: none"> ■ See linked report for photos ➤ Player Development report <ul style="list-style-type: none"> ○ Winter junior programs successful <ul style="list-style-type: none"> ■ 27 students, 3 played in Pinehurst invitational ■ New training aids, super speed golf, blast motion, and the hanger ○ New spring instructional offerings <ul style="list-style-type: none"> ■ Spring training at Fairway Hills <ul style="list-style-type: none"> ● Drop in classes available ■ Breaking 100 class at Fairway Hills ■ Red Zone challenge at Hobbit's <ul style="list-style-type: none"> ● Specific focus on short-game play ■ Junior Players Prep Clinics ■ PGA Junior League Development Program <ul style="list-style-type: none"> ● Ages 8-10, little previous experience ● "Alumni" will assist with instruction ○ Returning offerings & initiatives <ul style="list-style-type: none"> ■ Monday on-course instruction at Fairway Hills ■ PGA Junior League ■ Club fittings <ul style="list-style-type: none"> ● See linked report for schedule ➤ Round & Memberships report <ul style="list-style-type: none"> ○ Quarterly rounds down due to low temperatures
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		<ul style="list-style-type: none"> ■ Snow/ice unable to melt, closed courses for long stretches of time ○ Membership numbers stable from last quarter ○ Open house - March 3rd <ul style="list-style-type: none"> ■ Don giving 15 minute lessons ■ 2-3pm free range balls ■ 3-3:30pm discounted greens fees for non-members
8:20pm <i>(10 mins)</i>	Golf Genius Demo - <i>PAUL MAURER</i> <ul style="list-style-type: none"> ● Brief overview 	<ul style="list-style-type: none"> ➤ New tournament management software <ul style="list-style-type: none"> ○ Live scoring capabilities <ul style="list-style-type: none"> ■ Entered in through app, can track leaderboard ■ Scores can also be entered manually afterwards ○ Improved online registration <ul style="list-style-type: none"> ■ Consistent method, 2 month advance window ■ Requires validated membership credentials ○ Each tournament will have its own GG webpage <ul style="list-style-type: none"> ■ Contract recently secured, tournament webpage development will occur during next few weeks
8:30pm <i>(15 mins)</i>	Group Updates - <i>GROUP CHAIRS</i> <ul style="list-style-type: none"> ● HG Seniors ● FH Seniors ● HG 18H Ladies ● FH 9H Ladies ● HG 9H Ladies ● Twilight League 	<ul style="list-style-type: none"> ➤ HG Seniors <ul style="list-style-type: none"> ○ 8 less total members last year <ul style="list-style-type: none"> ■ Gained 19, lost 27 ○ 42 members already signed up for this year ○ April 5th - Opening day ○ 59 total events for 2018 <ul style="list-style-type: none"> ■ 26 home regular (Thursday) events ■ 6 MISGA events ■ 27 away events ○ Randy sent out schedule for all home events <ul style="list-style-type: none"> ■ Away event sign-ups not active yet ➤ FH Seniors <ul style="list-style-type: none"> ○ First meeting will be at the end of March ○ League play starts in early April ➤ HG 18H Ladies <ul style="list-style-type: none"> ○ 40 members, increased membership and participation ○ Opening day - April 4th ➤ FH 9H Ladies <ul style="list-style-type: none"> ○ No current updates available ➤ HG 9H Ladies <ul style="list-style-type: none"> ○ Offering \$5 discount for early registration ○ No match play for 2018 due to:



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		<ul style="list-style-type: none"> ■ Not being eligible for points ■ Offering more inclusive, social days ○ Established periodic crossover days with FH 9H ladies league on Tuesday mornings ○ Expressed higher level of members than players ➤ Twilight League <ul style="list-style-type: none"> ○ Meeting on March 29th, league play begins on April 5th ○ Need to get Lois' email & copy of the league schedule ○ Open enrollment active, 40-45 players in 2017 <ul style="list-style-type: none"> ■ Similar participation expected for 2018
<p>8:40pm (15 mins)</p>	<p>Miscellaneous Closing Items - OPEN FLOOR</p> <ul style="list-style-type: none"> ● Open Discussion 	<ul style="list-style-type: none"> ➤ Additional goose dog details <ul style="list-style-type: none"> ○ Most humane method of goose control, officially backed by PETA ○ "Rio" is one year old, retraining shouldn't be necessary ○ Hand-picked as best fit for our specific setup & needs based on a variety of variables ○ Will always be supervised on course by trained handlers, never roaming free ○ Watched video on Flyaway Geese website about summarizing their training methods ➤ Subcommittee email addresses generated <ul style="list-style-type: none"> ○ Will be posted on website ○ Linked to emails for department and subcommittee chairs ○ Direct inquiries relating to these topics to these email addresses ➤ Notes from Anish on recent board meeting <ul style="list-style-type: none"> ○ FY19/FY20 budget officially approved ○ Athletic club renovations beginning shortly, will be closed for 6th months during this time <ul style="list-style-type: none"> ■ SSC/Columbia Gym minor renovations will conclude by this time to account for extra foot traffic ○ Long Reach Tennis Club construction will be completed shortly ○ Sport & Fitness division has absorbed the membership sales responsibilities <ul style="list-style-type: none"> ■ Sales reps will primarily be based out of clubs, rather than at MSC ■ Focus on increasing member engagement, maximizing value of memberships through



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		<p style="text-align: center;">awareness</p> <ul style="list-style-type: none"> ➤ Keith expressed appreciation for the collective efforts of CA/Golf department/committee members <ul style="list-style-type: none"> ○ A summary narrative of past accomplishments & future goals for the golf department will be drafted
8:55pm <i>(5 mins)</i>	Action Items - KEITH/BRETT <ul style="list-style-type: none"> ● Recap & delegation ● Confirm date of next committee meeting - May 22nd 	<ul style="list-style-type: none"> ➤ Action items & timelines established (See table below) ➤ Next meeting date confirmed - May 22nd
9:00pm	Adjournment	<ul style="list-style-type: none"> ➤ Meeting officially adjourned @ 8:30pm

Summary: Action Items

AI #:	Action:	Assigned:	Target Date:	Status:
022717-01	Establish daily course information calendar for Fairway Hills	Brett/Patrick	March 16th	In progress
022717-02	Build on member tournaments section on website, including usage of Golf Genius	Paul Maurer	March 16th	In progress
022717-03	Post newly created subcommittee email addresses to website	Joan/Brett	March 16th	In progress
022717-04	Draft summary of GAC/GMT accomplishments for past year	Brett/GMT	April 1st	Planned
022717-05	Setup new ForeUp tee sheet with instructions for online booking for golf members	Joan/Don	April 1st	Planned

Note: The action item number (meeting date and number) corresponds to the date of the meeting where the action stems from and a number.