



**HOBBIT'S GLEN AND FAIRWAY HILLS  
GOLF ADVISORY COMMITTEE MINUTES (FINAL)  
August 29th, 2017  
Hobbit's Glen Golf Club Conference Room  
7pm meeting begins**

### Attendance

	David Hand	x	Keith Heilveil	x	Bill Harris
x	Tara Coates		Ethan Wasil	x	Lew Shipp
x	Beth Leaman		Debbie Drown		Lou McClay
	Troy Fitzgerald	x	Marco De Palma		Madeline Butler
x	Doug Grossman	x	Bill Duncan		Jim Burrows
		x	Lina Liebhold		
	Nick Mooneyhan- Staff	x	Joan Lovelace- Staff	x	Don Van Deusen- Staff
	Dan Burns- Staff	x	Brett Bartek- Staff	x	Lorraine Seelaus - Staff
x	Anish Manrai - Staff		Shaun O'Connor - Staff	x	Patrick Mather - Staff

<b>Time</b>	<b>Topic</b>	<b>Discussion/Action</b>
<b>7:00pm</b> (10 mins)	<b>Introduction - KEITH HEILVEIL</b> <ul style="list-style-type: none"> <li>● Review Agenda</li> <li>● <a href="#">07.11.17 Action Items</a></li> </ul>	<ul style="list-style-type: none"> <li>➤ Meeting called to order @ 7:00pm</li> <li>➤ Current meeting agenda approved</li> <li>➤ Previous minutes approved <ul style="list-style-type: none"> <li>○ Action items reviewed and status acknowledged as completed or in progress</li> </ul> </li> </ul>
<b>7:10pm</b> (10 mins)	<b>Committee Updates - KEITH HEILVEIL</b> <ul style="list-style-type: none"> <li>● Roster Updates</li> <li>● Co-chair voting</li> </ul>	<ul style="list-style-type: none"> <li>➤ Review of committee access to Slack <ul style="list-style-type: none"> <li>○ Shaun O'Connor email bounceback</li> </ul> </li> <li>➤ Roster updates <ul style="list-style-type: none"> <li>○ Ladies twilight group needs representation</li> </ul> </li> <li>➤ Bill Harris nominated as committee co-chair <ul style="list-style-type: none"> <li>○ Unanimous vote to approve</li> <li>○ Also representing course sub-committee</li> </ul> </li> <li>➤ Sub-committee chairs <ul style="list-style-type: none"> <li>○ Beth Leaman for house</li> <li>○ Tara Coates for tournament/handicap</li> <li>○ Bill Harris (?) for course committee <ul style="list-style-type: none"> <li>■ Still not 100% determined</li> </ul> </li> </ul> </li> </ul>
<b>7:20pm</b> (15 mins)	<b>Course Subcommittee - KEITH HEILVEIL</b> <ul style="list-style-type: none"> <li>● 08.01.17 Course ride-around recap</li> <li>● New business</li> </ul>	<ul style="list-style-type: none"> <li>➤ Course ride-around recap <ul style="list-style-type: none"> <li>○ Discussed #11 approach and plan to repair <ul style="list-style-type: none"> <li>■ Drop area on the apron was suggested</li> </ul> </li> </ul> </li> <li>➤ Expressed desire to have course ride-around at FH</li> </ul>



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<p><b>7:35pm</b> (15 mins)</p>	<p><b>Tournament/Handicap Subcommittee - TARA COATES</b></p> <ul style="list-style-type: none"> <li>● <a href="#">07.13.17 Meeting recap</a></li> <li>● New business</li> </ul>	<ul style="list-style-type: none"> <li>➤ Increase frequency of advance communication for tournaments &amp; events <ul style="list-style-type: none"> <li>○ More specific details in notice</li> <li>○ CA email with event dates for the rest of the year</li> </ul> </li> <li>➤ Timeline for sign-up genius notifications <ul style="list-style-type: none"> <li>○ Usually 3-5 weeks in advance</li> <li>○ Difficult to setup details further out</li> <li>○ Multiple events in one sign up genius email?</li> <li>○ Potential utilization of social media for event notices?</li> <li>○ Confusion on steps to register on sign-up genius in regards to member/guest selection</li> <li>○ Need to connect member's email addresses</li> </ul> </li> <li>➤ Member/member event fee was high for this year <ul style="list-style-type: none"> <li>○ Reviewed options on factoring fee into either more prize money or giveaways</li> </ul> </li> <li>➤ Requested next Superintendent's Revenge event to encompass all 18 holes <ul style="list-style-type: none"> <li>○ Also discussed plans for the Turkey Shoot, which will be last event for the year</li> </ul> </li> <li>➤ Methods for stimulating more interest in events <ul style="list-style-type: none"> <li>○ Portable, rolling scoreboards</li> <li>○ Different available event management software</li> </ul> </li> <li>➤ Forward/Junior tee boxes <ul style="list-style-type: none"> <li>○ Only exist on front 9 @ Hobbits Glen <ul style="list-style-type: none"> <li>■ Originally setup for PGA junior leagues (9 hole play)</li> </ul> </li> <li>○ Planned for all 18 holes at Fairway Hills <ul style="list-style-type: none"> <li>■ Will be located where first tee mats are currently placed</li> <li>■ Help decrease pain points</li> </ul> </li> <li>○ Handicap &amp; rating considerations <ul style="list-style-type: none"> <li>■ How would it get rated?</li> <li>■ Would require new scorecards</li> </ul> </li> </ul> </li> </ul>
<p><b>7:50pm</b> (20 mins)</p>	<p><b>House Subcommittee - BETH LEAMAN</b></p> <ul style="list-style-type: none"> <li>● 08.23.17 Meeting recap</li> <li>● New business</li> </ul>	<ul style="list-style-type: none"> <li>➤ First house sub-committee meeting recap <ul style="list-style-type: none"> <li>○ Discussed clubhouse, slow play, &amp; pro shop</li> </ul> </li> <li>➤ Turn House considerations <ul style="list-style-type: none"> <li>○ Developing proposal for menu offerings to submit to Thomas</li> </ul> </li> </ul>



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		<ul style="list-style-type: none"> <li>○ New bartender Josh delivering great service</li> <li>○ Groups &amp; leagues beginning to warm up to staying to dine afterwards</li> <li>○ Turn shack open more predictably</li> <li>○ Hobnobber menu should resemble bar menu</li> <li>○ Requested copy of lease to determine specifics of agreement</li> </ul>
<p><b>8:05pm</b> (20 mins)</p>	<p><b>Golf Reports Follow-up - OPEN FLOOR</b></p> <ul style="list-style-type: none"> <li>● <a href="#">HG Director's report</a></li> <li>● <a href="#">FH Superintendent's report</a></li> <li>● <a href="#">HG General Manager's report</a></li> <li>● <a href="#">FH Assistant General Manager's report</a></li> <li>● <a href="#">Director of Player Development's report</a></li> <li>● <a href="#">Rounds &amp; memberships report</a></li> </ul>	<ul style="list-style-type: none"> <li>➤ HG Director's report <ul style="list-style-type: none"> <li>○ Sept 21 new date for USGA agronomist visit</li> </ul> </li> <li>➤ FH Superintendent's report <ul style="list-style-type: none"> <li>○ Course flooded 3 times in August <ul style="list-style-type: none"> <li>■ Restricts mowing, longer roughs</li> </ul> </li> <li>○ Deep needle tine aerification planned <ul style="list-style-type: none"> <li>■ As done on HG#17 hole</li> </ul> </li> </ul> </li> <li>➤ HG General Manager's report <ul style="list-style-type: none"> <li>○ Tara Coates &amp; Ben Clements won medal play <ul style="list-style-type: none"> <li>■ Experience was enhanced by having course closed for tournament play</li> </ul> </li> <li>○ Successful member appreciation night <ul style="list-style-type: none"> <li>■ Long drive contest w/launch monitor</li> <li>■ Closest to the pin contest</li> <li>■ Kamikazee putting contest</li> </ul> </li> </ul> </li> <li>➤ FH Assistant General Manager's report <ul style="list-style-type: none"> <li>○ Planned clubhouse renovation <ul style="list-style-type: none"> <li>■ New snack bar/front desk counters &amp; layout</li> <li>■ Outdoor awning will be replaced by chairs &amp; umbrellas</li> <li>■ Ground leveled for outing use</li> </ul> </li> <li>○ Successful summer for first tee</li> </ul> </li> <li>➤ Director of Player Development's report <ul style="list-style-type: none"> <li>○ PGA Junior League <ul style="list-style-type: none"> <li>■ Ages 8-13, all skill levels</li> </ul> </li> <li>○ HS development <ul style="list-style-type: none"> <li>■ For those who didn't make HS team</li> </ul> </li> <li>○ Looking to create a database of junior golfers <ul style="list-style-type: none"> <li>■ How are we reaching these golfers?</li> <li>■ Discussed website enhancements</li> </ul> </li> </ul> </li> <li>➤ Rounds &amp; memberships report <ul style="list-style-type: none"> <li>○ HG rounds consistent with last year</li> <li>○ Membership #s steady with last year</li> </ul> </li> </ul>



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<p><b>8:25pm</b> (15 mins)</p>	<p><b>Group Updates - GROUP CHAIRS</b></p> <ul style="list-style-type: none"> <li>● HG Seniors</li> <li>● FH Seniors</li> <li>● HG 18H Ladies</li> <li>● FH 9H Ladies</li> <li>● HG 9H Ladies</li> <li>● Twilight League</li> </ul>	<ul style="list-style-type: none"> <li>➤ HG Seniors           <ul style="list-style-type: none"> <li>○ Freestate event past Monday               <ul style="list-style-type: none"> <li>■ Low handicap golfers</li> <li>■ Play premier courses in area, enjoyed current state of course conditions</li> </ul> </li> </ul> </li> <li>➤ FH Seniors           <ul style="list-style-type: none"> <li>○ Dave Hand not present to brief</li> </ul> </li> <li>➤ HG 18H Ladies           <ul style="list-style-type: none"> <li>○ 22-24 ladies playing on Wednesday</li> <li>○ High importance on restaurant for after play social aspect</li> </ul> </li> <li>➤ FH 18H Ladies           <ul style="list-style-type: none"> <li>○ Fairly small this year, little to report</li> </ul> </li> <li>➤ HG 9H Ladies           <ul style="list-style-type: none"> <li>○ Last 2 Tuesdays in August rained out</li> <li>○ Increased turnout for match play</li> <li>○ Lots of new players this year</li> <li>○ Finish rounds before restaurant open in morning, any solution to this issue?</li> </ul> </li> <li>➤ Twilight League           <ul style="list-style-type: none"> <li>○ 24-28 players per week</li> <li>○ Setup in two 12 week halves</li> <li>○ High turnover but stable participation</li> <li>○ Looking for new ways to advertise for events</li> </ul> </li> </ul>
<p><b>8:40pm</b> (15 mins)</p>	<p><b>Miscellaneous Closing Items - OPEN FLOOR</b></p> <ul style="list-style-type: none"> <li>● Open Discussion</li> </ul>	<ul style="list-style-type: none"> <li>➤ Gregg Schwinn (CA Board) input           <ul style="list-style-type: none"> <li>○ Board has not had a lot of historical communication with the golf committee</li> <li>○ Next 2 year budget cycle is approaching               <ul style="list-style-type: none"> <li>■ RFPs have a better chance to pass early in budget cycle</li> </ul> </li> <li>○ Seeking feedback from new membership structure</li> <li>○ Need for resolution with restaurant issues,</li> </ul> </li> </ul>



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		<ul style="list-style-type: none"> <li>○ push hard with staff</li> <li>○ Increase web communication, more golf representation on main site</li> <li>○ Follow up on beverage cart issue at FH</li> </ul>
<b>8:55pm</b> (5 mins)	<b>Action Items - KEITH/BRETT</b> <ul style="list-style-type: none"> <li>● Recap &amp; Delegation</li> <li>● Schedule Date of Next Committee Meeting</li> <li>● Schedule Course Walk Around</li> </ul>	<ul style="list-style-type: none"> <li>➤ Next meeting date of November 28th confirmed               <ul style="list-style-type: none"> <li>○ Reaffirmed 4th Tuesday of the months after the FY quarter closing (May, August, November, February) as meeting dates moving forward</li> <li>○ Calendar invites for next meeting requested ASAP</li> </ul> </li> <li>➤ Date for ride-around at Fairway Hills not established yet</li> </ul>
<b>9:00pm</b>	<b>Adjournment</b>	<ul style="list-style-type: none"> <li>➤ Meeting officially adjourned @ 8:45pm</li> </ul>

**Summary: Action Items**

AI #:	Action:	Assigned:	Target Date:	Status:
082917-01	Schedule course ride-around for Fairway Hills	Patrick	09/12/17	Planned
082917-02	Develop proposal for Turnhouse to be discussed at next house sub-committee meeting	Joan/ Keith/ Beth	09/12/17	Planned
082917-03	Determine plausibility of 18H format for next Superintendent's Revenge event	Nick/ Patrick	09/29/17	In progress
082917-04	Get all golf advisory members & CA team members access to Slack and encourage regular participation	Keith/ Collective	09/12/17	In progress

**Note: The action item number (meeting date and number) corresponds to the date of the meeting where the action stems from and a number.**