



**HOBBIT'S GLEN AND FAIRWAY HILLS
GOLF ADVISORY COMMITTEE MINUTES (FINAL)
November 28th, 2017
Hobbit's Glen Golf Club Conference Room
7pm meeting begins**

Attendance

	David Hand	x	Keith Heilveil	x	Bill Harris
x	Tara Coates		Ethan Wasil	x	Lew Shipp
	Beth Leaman		Debbie Drown		Lou McClay
	Troy Fitzgerald	x	Marco De Palma	x	Madeline Butler
x	Lina Liebhold		Bill Duncan	x	Jim Burrows
x	Nick Mooneyhan- Staff	x	Joan Lovelace- Staff	x	Don Van Deusen- Staff
x	Dan Burns- Staff	x	Brett Bartek- Staff	x	Lorraine Seelaus - Staff
x	Anish Manrai - Staff	x	Shaun O'Connor - Staff	x	Patrick Mather - Staff

Time	Topic	Discussion/Action
7:00pm (10 mins)	Introduction - KEITH HEILVEIL <ul style="list-style-type: none"> • Review Agenda • Review 08.29.17 Minutes & Action Items 	<ul style="list-style-type: none"> ➤ Meeting called to order @ 7:00pm ➤ Current meeting agenda approved ➤ 08.29.17 meeting minutes approved and action items reviewed <ul style="list-style-type: none"> ○ USGA visit took place of FH course ridearound ○ Proposal for Turn House still in progress
7:10pm (15 mins)	Course Subcommittee - BILL HARRIS <ul style="list-style-type: none"> • Recent meeting(s) recap • New business 	<ul style="list-style-type: none"> ➤ Assessing the value of the daily updates being currently provided on Slack <ul style="list-style-type: none"> ○ Only going out to a small % of the membership ○ Not expecting that committee members pass along this information to others ○ Possibly be posted on CA's facebook? <ul style="list-style-type: none"> ■ Issues with follow ups ■ Difficulty w/communication policies ○ Will be sticking with current medium for now but will be investigating other mediums <ul style="list-style-type: none"> ■ Digital displays (HG) ■ Internet/intranet crossover functionality ➤ Mentioned the difficulty of navigating the course as a guest <ul style="list-style-type: none"> ○ Will be placing some additional signage and re-working certain cart path areas



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		<ul style="list-style-type: none"> ➤ Desire to add more water on course <ul style="list-style-type: none"> ○ Will continue to identify areas where additional water stations would be beneficial ➤ Need to improve ranger effectiveness, particularly at FH and with walkers ➤ Wish list for 2018: <ul style="list-style-type: none"> ○ Step cut will be kept at HG <ul style="list-style-type: none"> ■ Will be moved into the rough due to irrigation improvements <ul style="list-style-type: none"> ● Minimizes spending and also spray out cool season grass ○ Increase tree removal efforts <ul style="list-style-type: none"> ■ Doubled budgeted \$ for tree removal in FY19 ■ Mostly removing spruces and ash trees as they are decaying the fastest ○ USGA suggested bunker removal <ul style="list-style-type: none"> ■ Will look into for bunkers behind greens, oversized bunkers <ul style="list-style-type: none"> ● Will reduce expenses and allow focus on other areas ○ Goose removal <ul style="list-style-type: none"> ■ Goose dog search continues ■ More powerful green laser will be demoed later this month ○ Improving green surrounds <ul style="list-style-type: none"> ■ Attempting to disperse golfers in highly trafficked surrounds areas ○ Continue mitigating tunnel flooding at FH ○ Reworking specific tee boxes
<p>7:25pm (15 mins)</p>	<p>Tournament/Handicap Subcommittee - TARA COATES</p> <ul style="list-style-type: none"> ● Recent meeting(s) recap ● New business 	<ul style="list-style-type: none"> ➤ Most recent meeting occurred in July <ul style="list-style-type: none"> ○ Will look to schedule next meeting for January to recap/plan for next year ○ Received positive feedback for Turkey shoot <ul style="list-style-type: none"> ■ Good turnout despite adverse weather forecast ■ Potentially format the event with male/female prizes in the future? ○ Discussed A/B/C/D pairings vs. picking own pairings for events in general



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		<ul style="list-style-type: none"> ■ Need to provide a balance of casual vs. competitive events ○ Increased need for consistency in event communication across courses <ul style="list-style-type: none"> ■ Would benefit from crossover tournaments ■ Will look to develop more FH oriented member events in the future
<p>7:40pm (15 mins)</p>	<p>House Subcommittee - KEITH HEILVEIL</p> <ul style="list-style-type: none"> ● Recent meeting(s) recap ● New business 	<ul style="list-style-type: none"> ➤ Overall goal of facilitating ongoing communication and a mutually beneficial relationship between golfers and Turn House <ul style="list-style-type: none"> ○ Menus <ul style="list-style-type: none"> ■ Remember that they are serving two distinct target audiences ○ Alcohol <ul style="list-style-type: none"> ■ Less expensive wine options, consistency in pricing with the Turn ○ Leagues <ul style="list-style-type: none"> ■ Consistency across expectations and operations for events ○ The Turn <ul style="list-style-type: none"> ■ Desire for smaller offerings ■ Difficult to tip as golfers don't always carry cash ➤ Next meeting planned around the end of this year/ first of next year
<p>7:55pm (30 mins)</p>	<p>Golf Reports Follow-Up - OPEN FLOOR</p> <ul style="list-style-type: none"> ● HG USGA On-Site Visit report ● FH USGA On-Site Visit report ● Director of Golf Maintenance report ● FH Superintendent's report ● HG General Manager's report ● FH Assistant General Manager's report ● Director of Player 	<ul style="list-style-type: none"> ➤ HG USGA report <ul style="list-style-type: none"> ○ Specific tree removal requests <ul style="list-style-type: none"> ■ Trees behind #1 will likely remain untouched over the next 1-2 years ■ Island of trees separating tees on #5 will be looked at to remove ■ No member consensus on old tree on #13 but appears to be in decline ➤ FH USGA report <ul style="list-style-type: none"> ○ Also emphasizing tree removal ○ Switching approaches from ryegrass to zoysia ○ Assess bunkers for removal, either those behind greens or those that need to be reduced in size



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	<ul style="list-style-type: none"> • Development's report Rounds & memberships report 	<ul style="list-style-type: none"> ○ Increase rough depth in front of creeks to slow balls and reduce hazard shots ➤ Director's report <ul style="list-style-type: none"> ○ Need for better communication on what the 90 degree cart rule entails ○ Turf health will be prioritized over leaf removal during the upcoming month ➤ Superintendent's report <ul style="list-style-type: none"> ○ Specific focus on winter projects, including: <ul style="list-style-type: none"> ■ Repairing valve boxes ■ Removing concrete blocks to make way for future family tee boxes ■ Add irrigation on right side of #8 ➤ Smart sheets <ul style="list-style-type: none"> ○ Showcased project management software for tracking HG winter projects ○ Will share sheet with committee members once planning is finalized ○ Can integrate with google calendar and appear on website ○ May eventually be used to plan out entire year's worth of golf maintenance ➤ GM's report <ul style="list-style-type: none"> ○ Guest days for golf members have been selling out, may move to occur monthly ○ Winter shotgun starts have arrived <ul style="list-style-type: none"> ■ Positive feedback from members ➤ AGM's report <ul style="list-style-type: none"> ○ Snack bar/ pro shop renovation set to take place from January 8th - February 9th <ul style="list-style-type: none"> ■ Better pro shop display ■ Improved clubhouse flow ○ New course logo currently in development ○ Stone wall build near back patio, ground leveled out <ul style="list-style-type: none"> ■ FY19 capital funds in place to build patio out further ○ Getting beer on beverage cart still an ongoing battle <ul style="list-style-type: none"> ■ Not on next quarter's board meeting agenda but will be submitted for the
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		<p align="center">following quarter</p> <ul style="list-style-type: none"> ➤ Player development report <ul style="list-style-type: none"> ○ MAPGA junior league started at both courses <ul style="list-style-type: none"> ■ Finished 3rd in Mid-atlantic ■ Didn't specifically craft a "Competitive" team but performed excellently ○ Planning on increasing variety for adult lessons/clinics in 2018 <ul style="list-style-type: none"> ■ On course/ range clinics ○ Need for better instruction retention at FH ○ Increase # of club fittings at HG ○ Positive effects from lessons/programs having positive ripple effects on other aspects of the business ➤ Rounds & membership report <ul style="list-style-type: none"> ○ Tough October, lost an outing at HG ○ Plans to target businesses and increase outings at FH for 2018 ○ Membership sales typically stagnate during the winter months <ul style="list-style-type: none"> ■ Combat this by offering winter membership special (2 free months)
<p>8:25pm (15 mins)</p>	<p>Group Updates - GROUP CHAIRS</p> <ul style="list-style-type: none"> ● HG Seniors ● FH Seniors ● HG 18H Ladies ● FH 9H Ladies ● HG 9H Ladies ● Twilight League 	<ul style="list-style-type: none"> ➤ HG seniors <ul style="list-style-type: none"> ○ Meeting later this week about 2018 ○ Successful season, looking for improvements from the Turn House ➤ FH seniors <ul style="list-style-type: none"> ○ No significant updates at this time ➤ FH 9H ladies <ul style="list-style-type: none"> ○ How to integrate with HG 9H ladies league <ul style="list-style-type: none"> ■ Most FH 9H ladies are non-members ■ Request HG 9H ladies to invite the FH 9H ladies ○ Experienced increased membership over 2017 ➤ HG 9H ladies <ul style="list-style-type: none"> ○ Successful season, lots of new players ➤ Twilight league <ul style="list-style-type: none"> ○ No representation present
<p>8:40pm</p>	<p>Miscellaneous Closing Items -</p>	<ul style="list-style-type: none"> ➤ Need for clarification between leagues and teams



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(15 mins)	OPEN FLOOR <ul style="list-style-type: none"> ● Open Discussion 	<ul style="list-style-type: none"> ○ Will be deferred to tournament committee ○ Also need to verify league/team contacts and information
8:55pm (5 mins)	Action Items - KEITH/BRETT <ul style="list-style-type: none"> ● Recap & delegation ● Confirm date of next committee meeting - February 27th 	
9:00pm	Adjournment	➤ Meeting officially adjourned @ 8:22pm

Summary: Action Items

AI #:	Action:	Assigned:	Target Date:	Status:
112817-01	Provide advisory committee an update on the timeline for implementing a digital display at Hobbits Glen	Nick Mooneyhan	12/08/17	Planned
112817-02	Detail specific website updates and timeline for implementation	Brett Bartek	12/08/17	Planned
112817-03	Finalize HG winter projects smartsheet and share with committee members on Slack	Shaun O'Connor	01/01/18	In progress

Note: The action item number (meeting date and number) corresponds to the date of the meeting where the action stems from and a number.