



SENIOR
LEADERSHIP
TEAM

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Jackie Tuma
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September 2017

Office of the President/CEO

The Howard County Economic Development Authority (HCEDA) was awarded a Silver Award at the 2017 International Economic Development Councils (IEDC) for its role in the Ellicott City Flash Flood Response and Recovery. The award honors economic development initiatives that focus on retaining and growing existing businesses within communities and regions. Applicants were expected to demonstrate extensive cross-community collaboration, and the ability to adapt and respond quickly to unforeseen events.

The Downtown Columbia Arts and Culture Commission (DCACC) received an award from Visit Howard County (Howard County's Department of Tourism) for DCACC's accomplishments as an ambassador for Howard County.

The Downtown Columbia Partnership named Phillip Dodge as its new Executive Director. Mr. Dodge previously served as the Director of the Howard County Food Bank for the Community Action Council of Howard County. He also led development and communications efforts for Healthy Howard and the National Center for Healthy Housing in Howard County.

The Inner Arbor Trust (IAT) hosted their "Under the Harvest Moon" fundraiser on Saturday, September 9. Upcoming events include "Dune-The Ballet Performance at the Chrysalis" on September 22; "Indian Language Movie Festival" on September 29; "Korean Language Movie Night" on September 30; and a Chinese film on October 1. Beginning October 13, IAT will present "CarnEVIL," a Halloween-themed event in Merriweather Park at Symphony Woods, on select nights.

The Columbia 50th Birthday Celebration, Inc. is winding down to the conclusion of the Columbia 50th birthday celebration. Recent events included the ecumenical worship service on September 17 and "Reunion-A Celebration of the People Who Built Columbia" on September 19. Upcoming events include the dedication of the village poster tree in Kennedy Garden on October 1 (late afternoon); a concert by the Columbia Orchestra on October 1 (evening) at Columbia's Lakefront; and the Opus 1 Festival in Merriweather Park on October 7, sponsored by Howard Hughes Corporation.

Representatives from the Office of the President/CEO participated in a "Blessings in a Backpack" meal-packing event on September 20. Blessings in a Backpack provides food on the weekends for elementary school children who might otherwise go hungry.

Administrative Services

Accounting/Finance

The implementation of the new budgeting solution has progressed according to plan. The application has been designed, CA data has been uploaded, and training was conducted for all three modules (personnel, operating expenses and capital) in early September. The application is being used to develop the FY 2019 and conditional FY 2020 operating and capital budgets. This is a significant, cross-departmental effort for the organization led by Lynn Schwartz, Director of Finance/Treasurer.

Information Technology (IT)

Chuck Thompson, chief information officer, achieved ITIL Foundation certification. ITIL (Information Technology Infrastructure Library) is a very widely accepted approach to IT service management. ITIL can help organizations use IT to realize business change, transformation and growth. It is based on five core publications in its lifecycle - service strategy, service design, service transition, service operation and continuous service improvement. Applying these best practices equip an organization to establish a baseline from which it can plan, implement and measure change. Additionally, ITIL is used to demonstrate compliance and to measure improvement in IT services.

Purchasing

Pat O'Malley, director of Purchasing, participated in the Contractor Outreach Event sponsored by Howard Hughes Corporation on Thursday, September 7. The purpose of the event was to encourage minority, women, local, disabled and veteran-owned business participation in the redevelopment of Downtown Columbia and provide information about future projects and highlight upcoming business opportunities.

Sport and Fitness

Hobbit's Glen Golf Course

The 2017 annual Hobbit's Glen Golf Men's Member and Guest Tournament was held September 7-9. Eighty-four players participated in the three-day event.

The PGA Junior League is underway this fall. Over 20 youth are registered in the program, playing on two teams in a league against Cattail Creek, Holly Hills, and Musket Ridge. The winning team advances to the Middle Atlantic PGA Playoffs in October and November.

Aquatics

The 20th Annual Columbia Neighborhood Swim League (CNSL) All City Championship Meet was held July 29. Over 1100 swimmers from 14 teams participated in more than 2200 events during the meet. Five new meet records were set in individual events.

Community Affairs

Increasing Influence in Columbia Planning and Development

Staff from the Office of Planning and Community Affairs continued to participate in and monitor proposed and on-going development projects in and around Columbia including participation in various meetings related to planning and development.

Columbia (outside of village centers and downtown)

Staff attended the Zoning Board meeting on July 19 to where the Zoning Board was hearing a case to amend the Preliminary Development Plan for Columbia to allow 20 additional residential units. One unit is requested at the Poplar Glen apartments on Little Patuxent Parkway and 19 units are requested at the Grandfather's Garden Center site south of Route 108 and west of Phelps Luck Drive. The Zoning Board approved the additional units.

Staff updated the [Development Tracker](#), which provides information on development related meetings and proposals that have been submitted for sites in and near Columbia. This information tool is updated monthly and is available on-line at <http://bit.ly/developmenttracker>.

Countywide

Staff attended the Maryland Regional Transit Authority (RTA) meeting on September 13, which discussed potential route changes in Howard County and the region. The goal of the newly proposed routes is to reduce headways between buses and provide improved service routing. The changes to the routes that serve Columbia include the Columbia Mall to BWI Rail and Airport route and the mall to Arundel Mills and to provide Sunday service. The map showing these changes can be viewed at <http://www.kfhgroup.com/centralmd/500%20Series.pdf>.

Staff attended the Planning Board meeting on August 3 where ZRA 178 was proposed to amend Section 103.0 of the Howard County Zoning regulations to revise the definition for "Hotel or Motel" to allow extended-stay for up to six months and Section 118.0.B to establish "hotels, motels, country inns and conference centers" as permitted uses. This would have allowed hotels to be built on some of Columbia's neighborhood center sites as a permitted uses. CA Staff brought this to Department of Planning and Zoning's attention, which led the DPZ staff to recommend that the Planning Board approve ZRA 178 but with the stipulation that it only apply to properties 1.5 acres or larger, thereby excluding CA's neighborhood center sites. The next step in this process is Zoning Board review and decision.

Columbia Housing Center

During the past year, CA's director of planning and community affairs has been involved with a group working to explore establishing a Columbia Housing Center to enhance racial integration in Columbia. The group consists of representatives from government, private sector businesses, faith-based entities, and nonprofit organizations.

The need for the Housing Center is evidenced by the early signs of pockets of racial segregation in Columbia — areas where concentrations of various racial or ethnic groups are occurring. Presently, it is not dramatic, but it exists and is not in alignment with the founding values of the community of Columbia.

This summer, the Housing Center incorporated and is now awaiting its charitable status determination letter from the IRS. It will be a resource for anyone searching for a rental home in Columbia. The Housing Center will connect landlords with potential tenants, and tenants with apartment homes that fit their needs, and will serve as a resource for related information about rent, number of bedrooms, amenities and location.



Communications and Marketing

Digital Signage

Digital signage has been installed at Columbia Swim Center. Records from the Clippers swim team have been integrated with the digital signage to display the most updated information on team records.

eNewsletter

A new eNewsletter entitled *CA Community Focus* will launch in October. It will focus on community planning, current open space construction or maintenance, sustainability initiatives, watershed updates, and archive-related news and events. *CA Community Focus* is geared toward an audience that participates with CA in different ways than through our facilities and memberships.

Media Relations

Notable press interactions between July 13 and September 12 include *The Washington Post* publishing two articles about Columbia's 50th Birthday, including a feature in its magazine; the *Baltimore Jewish Times* covering the Jewish side of Columbia's history; and The Turn House being named one of *The Baltimore Sun's* 50 best restaurants. We are also in the process of assisting a local television station for a story on Columbia's 50th Birthday.

Publications

The October issue of *CA Monthly* will feature a snapshot of CA Advisory Committees and their past six months of accomplishments. This information will also be posted on the page for each Advisory Committee on the CA website. The October issue of *Howard Magazine* will feature an article on the October 25 Community Building Speaker event.

Community Services

School Age Services

School Age Services (SAS) entered into a collaboration with Meals on Wheels for the upcoming school year. Children in the After School Care program will create small items (placemats, door decorations) for the Meals on Wheels participants. The gifts will be delivered with a meal each month, and the children will earn community service hours for participation in this program

SAS received \$1,109 from the Maryland State Department of Education (MSDE) for our continued participation in the EXCELS program, Maryland's Quality Rating Improvement System for Child Care.

Columbia Community Exchange

Columbia Community Exchange (CCE) hosted an outreach table at the Howard County's Dental Health Fair that provided free dental screenings to 100 eligible residents. CCE shared information about CA's programs and resources for mature adults.

Youth and Teen Center (YTC)

YTC's 15th Annual "Columbia Teen Idol" auditions are underway. The auditions were held September 19 and 20 at The Barn in Oakland Mills; another is scheduled for September 27 at Lord & Taylor in The Mall in Columbia. The semi-finals will be held on October 5 at Slayton



House and the finals will be the culminating event at the “15th Hear My Voice Teen Day” on Sunday, October 15. The events are sponsored by the Teen Advisory Committee.

YTC’s Youth Program Coordinator, Safire Windley, attended the HoCo YouthSpeak meeting with Kevin Gilbert, the newly appointed Director of Diversity, Equity and Inclusion for the Howard County Public School System. They discussed the vision, direction, and needs of YouthSpeak.

Youth and Teen Center will host the next Oakland Mills Leadership Team Meeting later in September. The meeting includes key representatives from the Oakland Mills community to discuss resources available to the community and effective partnerships that aren’t duplicating services. Safire Windley has been asked to serve on the Leadership Team.

Columbia Art Center

In partnership with Columbia’s 50th Birthday Celebration, the Columbia Art Center hosted Color Columbia Plein Air Paint Out, Columbia’s first plein air event, on September 9 at Lake Kittamaquidi and Wilde Lake. More than 45 artists came out to paint on site scenes of wildlife, waterscapes, landscapes, buildings, the iconic People Tree, people jogging on the paths, restaurants, and more. The works were then installed in Columbia Art Center’s Main Gallery with an awards ceremony and reception on September 16.

The Columbia Art Center Window Gallery hosted a reception for ManneqART: Sculpture on the Human Form on Sunday, September 17, 2-4pm. The reception was attended by 35 people and included a live dance performance. Columbia Art Center is one of 15 locations throughout Howard and Montgomery Counties featuring the ManneqART creations and is honored to house the 2017 first place winner “Vortex Rider.” The exhibit runs through September 30.

The Columbia Art Center Studio I Gallery hosted a reception for MESA: Villages of the Future on September 17, 1-2:30pm. Sponsored by the Columbia, MD Chapter of The Links, Inc. and the Columbia Art Center Youth Department, the gallery show features creations of the MESA (Mathematics, Engineering and Science Achievement) students of Jeffers Hill Elementary School reflecting the evolution of Columbia’s villages. The show is part of Columbia’s 50th Birthday Celebration and will be on display through September 30.

In partnership with Little Patuxent Review, the Columbia Art Center kicked off its fall salon series on September 18 with a discussion about Columbia, MD featuring author Robert Tennebaum and professor Sidney Browser.

Upcoming Events

Excite Columbia

Excite Columbia is open for registration and has been promoted on multiple platforms. The fall session runs October 3, 10 and 17. It will now be limited to three sessions over a three-week period.

Summer Camps Department

The Summer Camps Department will host a Campfire Event on October 7 at the Wilde Lake Barn from 4:00 pm - 6:00 pm. This free event for the entire family will feature activities such as arts and crafts, group games, drawings and roasting marshmallows.



Columbia Community Exchange

Columbia Community Exchange (CCE) will host a Time Bank Tool Swap at The Barn during the Oakland Mills Fall Festival on October 7.

CCE will host a Time Bank Skill Share Fair in collaboration with Transition Howard County's Repair Cafe on October 21 at the First Presbyterian Church of Howard County.

Columbia Art Center

In recognition of National Bullying Prevention Month, Columbia Art Center Galleries will host "The Fourth Annual Erase Hate Through Art" exhibition October 8-29. Sponsored by How Do You Like Me Now Productions, Inc., the exhibition is an examination of the phenomenon of bullying and hate crimes through the eyes of artists as a means of prevention. The show will feature more than 50 artists from Maryland, Virginia, New Mexico, New York, Indiana, and Florida. A reception and poetry reading will be held Sunday, October 8, from 1-4pm.

In partnership with Howard County Poetry and Literature Society, Columbia Art Center will host the monthly Wilde Reading Series on October 10, 7-8:30pm with authors Michael Salcman and Lynn Silverman discussing their latest published works. The event is free of charge and open to the community.

Columbia Art Center will offer a new workshop designed for grandparents and grandchildren on the art form of caricature drawing on Saturday, October 14 and 21, from 10-11:30am. This intergenerational drawing workshop will teach participants how to draw each other using a variety of fun creative exercises.

Veterans Day

CA's Veterans Day event is scheduled for Friday, November 10 at noon at the Downtown Columbia Lakefront. The event will honor the 20,000 veterans living in Columbia and greater Howard County.