

Report from the CA Representatives to the Inner Arbor Trust Board of Directors
December 2017

After seven months of operation, the new IAT board has promoted many events that were free and open to the community. From children's programs to ballet to concerts to foreign film festivals, the Trust has been able to present new experiences and open the Park to the public. There has also been proof of concept that the Trust can raise its own funds through ticketed events such as CarnEVIL.

In preparing for 2018, the Trust is interviewing production and management consultants to further manage and monetize its events. It plans to request proposals for various events through the year, and hopes to establish reoccurring events, both ticketed and free. The Trust has already booked several upcoming events.

Access to the park is essential and the Trust has requested grants from CA and the county for its path system and is pursuing partners for both the Chrysalis and the Butterfly.