



Advisory Committee Meeting Summary

Meeting Date	Monday, January 14, 2019	6:30 PM
---------------------	---------------------------------	----------------

x Members Attending

x	Joyce Bell	x	Liz Henzey	x	Deanna Willford
	Janet Brady		Barbara Hershman		Carole Zika
x	Robert Coe		Marlene Jackson		Doug Satteson
x	Janet Evans	x	Barbara Kellner		Staff
x	Lynn Foehrkolb		Nicole Patterson	x	Trudy Babchak
x	Dennis Gilbert		Chaya Schapiro	x	Monica Herber
	Adam Goode	x	Suzanne Sirota-Waller	x	Christina McCleary

Time	Topic
6:30 PM	Liz Henzey welcomed members of the Advisory Committee to the first meeting of 2019
6:32 PM	<p>Liz presented Barbara Kellner as the incoming chair of the Art Center Advisory Committee. She explained her role to include directing the functions of meeting agendas, meeting facilitator, liaison to the CA Board, responsible for the annual overview presentation to the CA Board in July, and other participation as the Director determines.</p> <p>Barbara responded with a brief summary of her Archives background and passion for the Art Center through more than two decades.</p> <p>She assumes her duties immediately.</p>
6:37 PM	<p>Liz introduced Jessica Bellah, CA Director of Community Planning</p> <p>Jessica has led a special CA Millennial initiative to better understand the opportunities for young adults in Columbia. She shared the process of a nine-member Work Group over the past year and some of the findings:</p> <ul style="list-style-type: none"> -Definition of Millennials are those between the ages of 17-35 -Characteristics of young, emerging professionals with clear wishes and preferences. -Focus group included 820 responses to a general survey to gain insight. -Many unaware of existing services and institutions in Columbia--"What is CA"? -Full written report is on the Columbia Association website: Exploring Ways to Better Serve Millennials. -Highlights include <ul style="list-style-type: none"> • hard to connect with others in our age bracket to gather & socialize • communication and awareness of opportunities is spotty and difficult • large migration in and out of Howard County as this group prefers urban environment but affordability for rent drives living to suburbs • Burdened by student loan debt and seeking low cost alternatives for entertainment • Rental prices are high and limiting ability to save for down payment/purchase • Facebook is #1 way to communicate (within carefully defined groups). The power is in the planting within diverse groups. Social media is saturated. • Three best ways to reach: Instagram, Word of Mouth, Bulletin Boards (and LinkedIn) • The power of FaceBook is in the 'share' network • Prefer "adults only" (no-kids) events • Want to make friends socializing (Paint Night with alcohol) • Millennial's schedules are tight--last minute, drop by, lagging in reservations • Very fond of food-trucks • Columbia is a zone within large metropolitan area with great opportunity



	<ul style="list-style-type: none"> • Several departments within the Columbia Association are interested and will contribute to “what can we do” • The Report will influence the CA website re-tooling that is underway • How can we serve • What can the Art Center do with activities “Millennials Night” • Create the reasons for involvement and participation <p>The 48-page draft report can be found on the Columbia Association website: www.columbiaassociation.org Serving Millennials_Board Review Draft “Exploring ways to better serve Millennials” www.columbiaassociation.org/committees/advisory-committees/columbia-association-wants-to-hear-from-millennials-to-better-serve-you</p> <p>Jessica’s presentation was interesting and valuable for future planning.</p>
<p>7:05 PM</p>	<p>CA Board member (Long Reach Village) Janet Evans was introduced for development update There has been no recent action on the development. Zoning approvals are still awaiting action. The new County Administration team has not indicated any position regarding details of the pending plan. A member of the County Executive’s team will be present at the Long Reach Village Board Meeting 1/15/19 at 7:30 PM.</p>
<p>7:10 PM</p>	<p>Liz introduced Monica Herber, Art Center Programs Manager Monica reviewed the highlights of past programs and what is upcoming</p> <ul style="list-style-type: none"> • 2019 Choose Civility Theme is: Everyone is Welcome Here • Paint Night at the Haven is shaping up nicely. Limit is 14. • Looking for other possible sites/outreach • Sr. Citizen ‘Morningside” venue is on schedule • February 4 Salon Series: Quilting in the South • March 4 Salon Series: Film - Voices of Baltimore <p>She shared program enrollment statistics from September-December 2018. Liz announced that Monica has been accepted for the Leadership Howard County program.</p>
<p>7:20 PM</p>	<p>Christina McCleary, Ceramics Studio Manager reported</p> <ul style="list-style-type: none"> • Ceramics studio has had a major reorganization, decluttering, and is now ADA compliant and also meets OSHA criteria. • Students are requesting more “open studio” time • Ceramics instructors are “aging out’ with an average of 10-20 years teaching • New Instructor, Karen Clark from Richmond, Virginia • Trial workshop is 3 hours and offers opportunity to ‘try before enrolling’ • Cost is a barrier to entry. Selling the opportunity as a hourly rate: one hour in Yoga class is \$20--ceramics is \$30 per week. It would be ideal to have a “pay as you go” option in the payment schedule • Must attend a class to utilize open studio • “Open House” is combined demonstration day with Ceramics and Programs
<p>7:35 PM</p>	<p>Trudy Babchak, Gallery and Events Specialist, shared the Art Center Gallery schedule and Events</p> <ul style="list-style-type: none"> • Four exhibits are scheduled in the next 60 days. • Main Gallery - Fiber Focus: The Artful World of Fabric and Textiles with 12 artists will be the First Invitational All Fiber Show--Feb. 9-March 2



	<p>Reception and Gallery Talk: Saturday, February 9, 2-4 PM</p> <ul style="list-style-type: none"> • Window Gallery - Poetry/Poster project--The Powerful Diversity of Poetic Talent in Prince George's County. Curated by Hiram Cherew • Studio I Gallery - Jelly Bots--Creative Creatures--February 9-March 2, with reception and readings on February 16, 2-4pm. • Main and Window Galleries - Visionary Women--The Journey: Art About Women by Women--March 8-31 <p>Reception and Juror Awards: Friday, March 8, 6-8 PM.</p> <ul style="list-style-type: none"> • Studio I Galleryl - HCPL Partnership Show - Choose Civility 2019 Poster and Video Contest--March 18-April 10, Howard County Students create. Reception, April 10 6:30-8:00 PM. Awards Ceremony 7:30 PM
7:40 PM	<p>Liz presented the latest version of the Art Center Exterior Enhancement initiative. Proposed signage and environmental graphic enhancements to aid perception and provide information have been refined. Preparations are underway to present to the Long Reach Village Architectural Committee. This will be scheduled as soon as possible. Janet Evans suggested that the Long Reach Village Board would benefit from a preview. The goal is to have fabrication underway in late Spring and completed over the Summer.</p>
7:45 PM	<p>Appreciation to Deanna Williford for participation in advancing the Art Center. Deanna has resigned as a committee member and instructor due to her relocation to Virginia. Liz expressed her gratitude and sincere appreciation for all effort and support over the years. She will be greatly missed.</p>
7:50 PM	<p>The meeting was adjourned</p>

Note:

Next Advisory Board Meeting is Tuesday, April 30, 2019 at 6:30pm
6100 Foreland Garth, Columbia. 21045