



Advisory Committee Meeting Summary

Meeting Date	Tuesday, April 30, 2019	6:30 PM
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x indicates members attending

	Joyce Bell	x	Liz Henzey		Carole Zika
x	Janet Brady		Barbara Herschman		Doug Satteson
	Robert Coe	x	Marlene Jackson		
x	Janet Evans	x	Barbara Kellner		Staff
	Lynn Foehrkolb		Nicole Patterson	x	Trudy Babchak
x	Dennis Gilbert	x	Chaya Schapiro	x	Monica Herber
	Adam Goode	x	Suzanne Sirota-Waller	x	Christina McCleary

Time	Topic
6:30 PM	<p>Barbara Kellner, Chair of Columbia Art Center Advisory Committee, welcomed attendees</p> <p>The Agenda:</p> <ul style="list-style-type: none"> ● Root Studio Mini Presentation/Discussion ● CA Board Representative Update Long Reach Redevelopment ● Youth and Adult Programs Update (Monica) ● Ceramics Department Update (Christina) ● Gallery and Special Events Update (Trudy) ● Interior and exterior facility enhancements update ● Instagram account ● Recruiting new members for Advisory Board
6:32 PM	<p>Liz Henzey introduced guests from Root Studio. (www.therootstudio.org)</p> <p>In an effort to connect the Columbia Art Center and share with local arts resources, Root Studio was invited to give background and efforts of their organization. Sanjay George, Chase Richardson and Marshall McGlone represented the Roots Studio/Creative Wellness Center/Art Studio located on Guilford Road in Kings Contrivance, Columbia.</p> <p>Sanjay explained that the purpose of Roots is to integrate in an open co-working environment, inspiration and resources for people to explore changing their own lives for the better. Through a series of events, workshops and abundant resources, Roots is a growing arts influence.</p> <ul style="list-style-type: none"> ● \$10 per hour fee structure for guests ● Greatest challenge is to reach prospects--something for everyone ● Seasoned instructors with wide range of talent ● Asset: working with all forms of art experience ● Workshops are an additional cost on top of the \$10/hour ● "Open Mike" nights are most successful events (over 100 attendees) <p>Singing, spoken word and piano</p> <ul style="list-style-type: none"> ● Host open studio the 2nd and 4th Tuesday of every month (first hour is free) ● Sanjay, Chase and Marshall met at HCC in Creative Clues Club which was dissolved. The three millennials moved to Root Studio and continue their collaboration. ● Millennials continue to be a source of influence and need specific programming options to attract. ● Challenged by the lack of publicity ● Social media (FaceBook and Instagram) along with EventBrite are essential to reach audience. FaceBook shared mixed views on effectiveness. ● Currently less than 100 members <p>Liz volunteered the perspective of how challenging arts administration is---along with the misconception of how intense the challenge is</p>



	<p>The possibility of The Art Center creating a joint activity/event was raised. Everyone agreed it was worthy of pursuit. This will be considered in plans for 2020.</p>
<p>7:00 PM</p>	<p>Janet Evans, Long Reach Village Board representative to Columbia Association Board reported on the pending Long Reach Village Redevelopment:</p> <ul style="list-style-type: none"> ● June 30, 2019 looms as deadline for County's land transaction with current developer. ● No agreement has been reached with Deli Town regarding land/building ● Individual parcel ownership complicates masterplan development ● It is unclear at this point what could happen if there is no agreement on this plan ● Last County Council removed blighted status resulting in County not being able to keep property. ● One future option is for StoneHouse and The Art Center to renovate and have main entrance facing the current back parking lot. ● Residential has been a major force in plan considerations for front half of the land facing Tamar Drive.. ● Some Columbia residents have expressed concern over the current plan being residential heavy. ● At this point, everything is up in the air. ● Columbia Association officials will meet in May to review options for Art Center and rear parking lot--CA property. ● LRVC remains a site with great assets: location, proximity ● The LRVC future is in the hands of current Howard County Leadership and Orchard Development requiring individual parcel owners consensus. ● Celebration Church ownership and parcel is not included.
<p>7:32 PM</p>	<p>Monica Herber, Program Manager distributed detailed summary of workshops and programs through March 2019. Number of programs has decreased but, enrollment has increased. Blooming Art Workshops during Spring Break had 92 enrollees. The afternoon workshops with drawing and Tiny Sculpey had 31 students while the morning workshops with painting exploration and STEAM attracted 30 students. She restated the quest for millennial magnet events. Janet Evans suggested looking at the "Tribe" model at the Gyms--forming a team and going full out for six weeks with a coach. Overall challenge to keep programs running smoothly and getting the word out is a very demanding assignment not easily executed.</p> <p>Christina McCleary, Ceramics Manager summarized the Studio activities which occurred January-March 2019. Ceramics also has experienced fewer classes and higher enrollment. Her assessment is that due to the economy being stronger more people are traveling and not committing to a schedule.</p> <p>Empty Bowls Event will be held on September 14, 2019. There are 462 bowls left to make. The event is expected to draw 250-300 persons and a goal to raise \$\$6,000-\$8,000 for local charity. Dennis Gilbert inquired as to how charitable organization was identified. Liz said that It was a management decision based on a food related cause. The suggestion was made to have Mary Weeks video some of the bowl preparation and run on CA Website as part of publicity effort.</p> <p>Trudy Babchak reviewed 2019 Events and Gallery Shows. Her summary included stats on exhibits February-April for number of artists(117), pieces of art (178), number of attendees at reception and overall exhibit visits(2015). The Winter/Spring Season of Art has been very successful with new Fiber Show and Visionary Women Celebration new to the schedule this year.</p>



	<p>Upcoming Exhibits:</p> <p>May 10-11 Congressman John Sarbanes One Day Show</p> <p>May 13-23 Ben Cricchi: Streets of Baltimore</p> <p>June 1-21 Columbia Photo Artists</p> <p>June 1-21 Greg Holmes: Woodfired--Dancing with the Kiln Gods/3-D Ceramic works</p> <p>Summer Art Camp will be held from June 24-August 16</p>
<p>7:55 PM</p>	<p>Update on Exterior Enhancements</p> <p>Liz shared progress on conversation with Tina Addo, LRVC Manager regarding an expanded effort to “tidy and trim” the general appearance of the Village Center. A combined look at elements from major roadways and individual property surroundings will be completed over the summer. If necessary, individual property owners will be approached to participate in upgrading the surrounding spaces and landscape.</p>
<p>8:00 PM</p>	<p>The meeting was adjourned</p>

Note:

**Next Advisory Board Meeting is Tuesday, July 23, 2019 at 6:30pm
6100 Foreland Garth, Columbia. 21045**