

**TO:** Columbia Association Board of Directors  
**FROM:** Milton W. Matthews, President/CEO  
**DATE:** 24 September 2019  
**RE:** Strategic Initiatives for President/CEO for Fiscal Year 2020

**Strategic Priority No. 4 – Leadership Development**

Strategic Initiative: Hold an event/forum, with a focus on attracting attendees from across the community to engage them in discussions about and the benefits of a diverse leadership within community groups, including Columbia Association and the village associations.

Action Steps

Action #1 – Determine most logical community partner (s) to join CA in this Strategic Initiative and meet with a representative from each to ascertain willingness to participate in this effort (November 2019)

Action #2 – Finalize plans for the format of the event/forum (January 2020)

*The outcome would be to hold this event/forum in **April 2020**.*