

Columbia Art Center Advisory Committee

Annual Report – FY 20

(to be submitted to Board by June 15)

The members of the FY20 Columbia Art Center Advisory Committee were Barbara Kellner (*Committee Chair*), and Danielle Barnhart, Joyce Bell, Chelsea Bork, Janet Brady, Fidel Carey-Realmo, Robert Coe, Lynn Foehrkolb, Robyn Gavigan, Dennis Gilbert, Barbara Herschman, Marlene Jackson, Nicole Paterson, Doug Satteson, Chaya Schapiro, Suzanne Waller, and Carol Zika. The staff liaison was Liz Henzey. The Columbia Association Board liaison was Janet Evans (Long Reach). The Committee met 3 times during FY 20.

A. Committee accomplishments for FY 20 (Fiscal year just ended):

- Supported the Art Center efforts with the 2019 Congressional Youth Art Competition (5/2019) hosted by Congressman John P. Sarbanes for five counties, the 2019 Color Columbia Plein Air Lakefront Event and Exhibit (10/2019), the Second Annual Visionary Women Theme Invitational Exhibit celebrating National Women's History Month and International Women's Day (3/2020), the Faculty/Student Annual Juried Show (9/2019), and the Singular Sensations Holiday Show (12/2019). Helped with gallery show installations, instructor gatherings, and the fall open house.
- Supported the Art Center with the Gallery show application review process and helped select solo and community group shows for 2022-23 and several remaining slots in 2021 for the Main Gallery, Window Gallery, and Studio I Gallery.
- Gave insights to the Art Center team regarding exterior signage that would improve the existing atmosphere of the village during the redevelopment and help visitors with directions to the Art Center and Stonehouse. Members attended the Howard County meetings on the Long Reach redevelopment, including the meeting held in 2/2020.

B. Proposed Charges submitted for approval by the CA Board identifying items to be addressed by Committee in FY 21 (Fiscal year just beginning) that align with the Committee's goals, CA's strategic plan and the President/CEO's goals and objectives:

- Provide direction and guidance to Columbia Association as it continues to develop and initiate Columbia Art Center programs, gallery shows, and events to better serve the growing needs and changing demographics of the community.
- Support Columbia Association's efforts to make Columbia Art Center a viable and flourishing arts resource for the community.
- Provide recommendations to the Columbia Association (CA) Board of Directors and CA staff on how CA can enhance its programs and facilities to better serve their respective group.

C. Committee recommendations, if any, with justification, for consideration by CA Board:

- Recommend Columbia Association expand awareness about Columbia Art Center in the community through enhanced promotional and marketing strategies.
- Recommend that Columbia Association upgrade and modernize the Art Center facility amenities to be aligned with the village center as it continues with its redevelopment.

Committee Charge approved by CA Board _____, 2020

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