



President's Report

This format for the President's Report for Columbia Association is striving to distill a lot of work into a quickly digestible format that is an easy-to-understand snapshot of a complex community organization. Included are key points about what we are busy doing at CA to better serve Columbia in a wide variety of ways, a celebration of our CA points of pride, and the sharing of some of the content that is shaping CA's President/CEO's perspective.

From Lakey Boyd's Desk:

Looking Forward

"Together, we've proven that change is possible, that progress is possible. It's not inevitable, though. History doesn't just travel forward, it can go backwards if we don't work hard. So we can't be complacent. Securing the gains this country has made requires perseverance and vigilance." -President Barack Obama

Professional Reading

[Hip Hop Is One of Urban Design's Best Community Engagement Tools.](#)
Lindsay Nieman, June 2022.

Personal Reading

[Don't Talk to Me About 'Civility.' On Tuesday Morning Those Children Were Alive.](#)
Roxane Gay, May 25, 2022.

Visiting the Archives

In May, Columbia MD Archives received a donation of awards and other artifacts from the late Vivian C. Bailey's family. With this donation, the collection RGLXVII Vivian C. Bailey Papers was created.

Erin Berry, CA's Archivist said, "Our hope is to continue adding to this collection to memorialize, preserve, and provide access to information on the renowned life of Mrs. Bailey for generations to come." Find the collection [here](#).



Last Month at CA:

- The Columbia Aquatics Association (Clippers Parent Board), working with MD Special Olympics, held a Special Olympics Swim Meet at Stevens Forest Pool with the assistance of the Columbia Association. MD Special Olympics had 97 Swimmers participate.
- All 23 outdoor pools opened for Memorial Day weekend.
- Completed LED lighting retrofits at Clary's Forest Pool, Hobbits Glen, Maintenance Facility, and Swansfield Neighborhood Center.
- Coordinated July 4th fireworks event programming in collaboration with Howard County Parks and Recreation, Howard County Police Department, Howard County Fire Department, and multiple food truck vendors.
- The Do More with CA email newsletter - a consolidation and streamlining of promotional activities for the large range of CA program teams - is deployed to an audience of over 55,000 recipients.
- We received the annual real estate tax bill file from the State and began our work to review, reconcile and prepare our FY23 CA Annual Charge bill file.
- The OGC executed the MOU with HRD concerning Lakefront events scheduling and an MOU between CA and Columbia Aquatics Association concerning Columbia Clippers operations.
- Dan Burns, Vice President of Community Programs and Services, was interviewed for the May 2022 issue of Club Business International magazine. Dan shared his insights for an article titled "Adjusting to the New Financial Landscape."
- Completed capital projects at Clary's Forest, Jeffer's Hill, Hopewell, and Running Brook pools as well as a large number of work requests related to opening the outdoor pools for the season.
- HR completed Aquatics hiring and supported the orientation for the Aquatics staff and supervisors and assisted in recruitment efforts for Assistant General Counsel.
- The OGC continued legal review of the employee handbook.
- Members of the Teen Advisory Committee and Supreme team have been working together to offer tutoring and some recreational stress relief (games, basketball, etc.) in the Middle School - Finish Strong series.
- Columbia Association Art Center and International Exchange and Multi-Cultural Programs participated in ARTreach, an arts festival held in Long Reach Village sponsored by the Howard County government and Howard County Arts Council (HCAC), the event provided local residents with free family art activities, music and dance performances, and food trucks. Columbia Art Center provided all-day wheel and glass demonstrations, a pop-up gallery shop, and family art activities.
- The office of Information Technology has successfully upgraded the organization's Firewall appliances in the data center to improve and modernize the perimeter layer of protection around CA's information assets. The modern appliances allow CA to implement additional controls around network access further reducing risk and threats to CA's information assets.
- Tema Sister City Committee is participating and supporting the Howard County Center of African American Culture at their Juneteenth event at the Jim Rouse Theater.
- CA activated our Lakefront for Juneteenth for the first time, in partnership with The 3rd and others.
- Columbia Art Center's director, Liz Henzey, served as a panelist for Enhancing Community Engagement Through the Arts offered at the 2022 Maryland Arts Summit held at UMBC.
- Hobbits Glen Golf Club hosted the Annual Member-Guest Golf tournament June 3-5 with 58 participants.

Next Month at CA:

- Lakefront Live programming will continue through October.
- Holding a community energy meeting prompting solar photovoltaic systems and energy efficiency audits for residents.
- The Youth and Teen Center will be hosting several activities over the next month, including a Middle School Takeover and Community Chess Day. Summer Drop-In will begin June 27th from 3-7 pm M-F and includes swimming on Thursdays.
- Much of the entire Administrative Services team will be focused on completing the financial statement and 401(k) audits and producing the FY22 Q4 financial report.
- With the end of the school year, our School Age Services will close and many of the staff will transition to our camps.
- The Accounting and Finance team will be starting the planning process for the FY 2024 budget cycle.
- The Skate Arena at Supreme transitions to a summer schedule. We feature Fri 1-3 pm, Fri 7-9 pm (Teen Glow Skate) and Sat 1-3 pm public skate sessions. We will continue to offer DIY Party options during the Friday evening and Saturday sessions.
- The Human Resources Department will be continuing messaging and engagement for the Howard County Library System and CA partnership for professional development and is planning virtual Lunch and Learn sessions on navigating the HCLS website.
- The facility services crew will be working on projects at Other Barn, Fairway Hills Maintenance, and the Sports Park
- Community Development and Real Estate Services will finalize new procedures and evaluation criteria for the encroachment program.
- On or around July 1, the FY23 annual charge bills will be mailed to Columbia residential and commercial property owners.
- Completing pathway renovations behind Yellowbell Lane in Clary's Forest
- We are working to revamp our photo library with Imiivo Photo Studios, who will be out and about at facilities, open space, and events.
- The Columbia MD Archives staff will be touring the premiere of the Jewish Federation of Howard County's exhibit "Made From Scratch: Creating the Howard County Jewish Community." The wonderful staff of the Jewish Federation has been working with the Columbia MD Archives to research and use collection material to display in their exhibit.
- The Supreme Kidspace team will be working with the Sports Park to host an outdoor family program. Admission includes mini-golf, batting cages and an outdoor family movie.
- Our revamp of the Columbia Speaker Series will include Community Development and Real Estate Services participation in the first session of CA's new Change in Columbia Speaker Series.
- Replacement of the North slope Boardwalk in Long Reach off of Tamar Drive in close proximity to the Kendal Ridge Pool.
- Erin Berry, CA's Archivist, will be providing a presentation for the Annual Senior Lunch at the Amherst House on exploring the history of Village of Kings Contrivance and Columbia.
- Reviewing and consolidating public comments regarding the Asset Brand Implementation program.
- Season 4 of Tribe/TRX Group Training begins the week of Monday, June 27. Three new Tribe Kids offerings will begin at Supreme.

Challenges CA is Addressing:

- Covid Community transmission level in Howard County moved to high, effective June 2nd. We will need to continuously monitor the situation and be ready to adjust to any forthcoming local and state plans/protocols.
- We continue to deal with the challenges of staffing, supply chain breakdowns and inflation.
- CA Board members should continue to encourage residents to directly engage in the HoCo by Design General Plan process, specifically making efforts to reach village residents who are not currently engaged.

CA Departments' Points of Pride:

- Kicked off 55 nights of free lakefront movies and concerts on May 26, with Mambo Combo as the headline act. Programming this year is purposefully diverse and reflects the broad community living and working in Columbia.
- Jeremy Scharfenberg, CA's Sustainability presented on low carbon building strategies at the U.S. Department of Energy's Better Buildings Summit.
- The Customer Care team provides quality support to our community throughout the year, but in the lead up to Memorial Day weekend, the volume of inquiries increases substantially. This year, in the 4 weeks to June 10, Customer Care managed over 3,300 phone calls, over 3,000 email inquiries and more than 700 walk-ins.
- As a result of an entire team effort including the membership sales team, marketing, customer care, all of the facility teams and the administrative staff we increased our total number of members by over 900 during the month of May. Results like that only come about because the entire team works hard together to deliver a tremendous member experience.
- CA's Purchasing Manager participated in the in-person Diverse Contractor Outreach Event on June 10. This event, sponsored by the County Executive's office in partnership with The Howard Hughes Corporation, provided opportunities for vendors and contractors to network with organizations like CA to learn about MBE opportunities in upcoming projects in Howard County.
- The Pronouns training that was curated and produced by our last DE&I Education Subcommittee is available in Dayforce and relevant. We were able to point all team members back to this training offering which is timely as we recognize and support Pride Month.
- The summer is incredibly busy, and still, we are making important strides to communicate effectively as an organization. Being present in the community is making a difference.
- Members of the IT team worked with the Community Programs & Services partners in Aquatics to support the readiness and deployment of all required technology components and infrastructure to ensure CA was prepared, technology-wise, for pool openings. Much to the hard work of the CA IT team, this was accomplished on time, completely, and with gratitude to our partners in Aquatics all for the community's benefit and summertime fun.